Limited-Edition PXG Darkness Operator Putter Unveiled on Black Friday

PXG Introduces New Putter Face Technology with Gripping Benefits

SCOTTSDALE, Ariz. (PRWEB) November 23, 2018 -- PXG continues its Darkness Friday tradition with the release of the limited-edition, serialized PXG Darkness Operator Putter. Tailored to suit any stroke, this blacked-out, mallet-style putter sets up beautifully and provides maximum forgiveness across the entire face.

“This year, the introduction of PXG’s limited-edition Darkness Putter is more than the reveal of a sleek new, murdered-out finish with a sick insignia,” said PXG founder and CEO Bob Parsons. “It is the introduction of our game-changing new face technology.”

Milled from 6061 aircraft-grade aluminum, the PXG Darkness Operator Putter present an innovative, new variable-sized, pyramid face pattern that offers gripping benefits. The small pyramid structures bite into the golf ball cover to create more consistent launch and roll characteristics, as well as an improved feel and sound.

The size of the pyramids vary across the putter face with the greatest pattern density around the center. This is designed to offset ball speed loss typically experienced on mishits, and ultimately leads to more consistent distance control across the entire face.

The PXG Darkness Operator Putter comes standard with five 10-gram weights in the sole, at a finished head weight of 375 grams. The weight kit included not only enables golfers to adjust the overall head weight of the putter but also to finely-tune the dynamic close rate of the head. This helps offset either a push or pull miss tendency.

Each limited-edition putter is emblazoned with the Darkness skull insignia and the number 26, representing the 26th Marine Corps Regiment that Bob Parsons served with during the Vietnam War. The PXG Darkness Operator Putter comes with an exclusive Darkness grip by Super Stroke, Darkness Weight Kit, a signature PXG Darkness head cover and is uniquely numbered according to the order it was milled.

Available until they’re not, visit www.PXG.com to learn more and purchase PXG’s Darkness Friday special release.

ABOUT PARSONS XTREME GOLF – PXG, A YAM WORLDWIDE COMPANY

Parsons Xtreme Golf (PXG) was founded by American entrepreneur and philanthropist Bob Parsons in 2014. Leveraging breakthrough technology and sophisticated manufacturing processes that integrate high-performance alloys, PXG produces the finest golf clubs in the world. The company has more than 230 global patents issued for its proprietary designs.

PXG's professional staff includes PGA TOUR champions Zach Johnson, Pat Perez, Billy Horschel, Ryan Moore, James Hahn, Charl Schwartzel, and Wyndham Clark. The roster also includes two-time major champions Lydia Ko and Anna Nordqvist, U.S. Women’s Open winner Brittany Lang, and LPGA Tour players Katherine Kirk, Austin Ernst, Christina Kim, Alison Lee, Ryann O’Toole, and Gerina Piller.

PXG offers a full lineup of right and left-handed clubs, including drivers, fairway woods, hybrids, irons, wedges, and putters. For more information, visit PXG.com.
Contact Information
Leela Brennan
PXG - Parsons Xtreme Golf
http://www.PXG.com
4803875591

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