Asia Innovations HK Ltd Announces Tremendous Growth Worldwide and Leads in Mobile Live Streaming Space

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It started in 2013 with Pengpeng, the world’s first gamified chat, that garnered over 10 million users within the first six months of launch. Pengpeng was followed swiftly by Uplive AIG’s flagship app, attracting 60M users over 100 countries to experience a new age of social media interaction through livestreaming, after that the tech giant released Superfans, which 40% of Chinese stars now use to interact with their fans directly. The constant success with every innovation that AIG introduces cannot be coincidence, you can get lucky once but to lead every field you enter is more than just luck.

AIG emerging from China and proving a successful global presence is reflected by the International caliber of the team: both the speed of a Chinese startup with a flat and nimble structure, and operational excellence trained by a group of professionals up to international management skill standard and efficient organizational structure.

Unlike many Chinese companies, AIG has as much success overseas as it does globally. A core strength and differentiation of AIG, is a wide and deep understanding of the global markets thanks to founders' global background, combined with leading edge mobile internet product and R&D capability from China. In addition, both founders Andy Tian and Yun Ouyang have held senior positions in Google, Zynga games, and Tencent.

Andy and Ouyang have brought with them an entrepreneurial fever that has spread through every level of AIG. “We are a team of passionate entrepreneurs driven to change the world. We see that it’s time for China to take the lead in introducing a new form of social entertainment, and AIG’s products touch the lives of 100 million people worldwide,” said Ouyang AIG co-founder.

Perhaps this willingness to pioneer is the reason behind AIG’s continuous ability to innovate. In addition to mobile social products, AIG has found global success with emerging technologies such as blockchain, with Gifto being the fastest-selling reverse ICO in Asia. The company is both thoughtful and risk taking in the pursuit of innovation, two opposing qualities that when combined, create the unique growth path that is AIG. AIG is determined to become the dominant player in worldwide mobile social entertainment and craft a unique experience across diverse global cultures. With now a portfolio of several category product leaders, AIG is well on its way to achieving this goal.
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