Chinese International Students and Property Buyers Find Advice, News, & Listings on Juwai.com's New Education Channel

Juwai.com, the No. 1 Chinese international property platform that reaches 3.1 million Chinese consumers per month, has launched a new Education Channel on its website, dedicated to international education and related properties for Chinese families.

SHANGHAI (PRWEB) November 28, 2018 -- Juwai.com, the No. 1 Chinese international property platform that reaches 3.1 million Chinese consumers per month, has launched a new Education Channel on its website, dedicated to international education and related properties for Chinese families.

Early sponsors and advertisers on the Channel include the Overseas Property & Immigration & Investment Exhibition in Shanghai this December; Hopewell Developments, a leading Canadian developer with a portfolio in Alberta, Ontario, Manitoba, and British Columbia; Surterre Properties, the leading luxury residential brokerage in Orange County, California; and Berkshire Hathaway HomeServices of America, the second-largest brokerage operation in the United States.

Carrie Law, CEO and Director of Juwai.com, said:

“We want the Education Channel to give Chinese families the help they need to make difficult choices about where they and their children should study and buy property overseas. We will provide news, data, listings, and everything they need to plan for what could be the most important years of their children’s lives.

“Primary, secondary, and university education are huge drivers for our buyers. “Chinese parents want their kids to have a good childhood and a bright future. They often feel the Chinese school system is excessively test-based and stressful. Overseas, they believe their children can have an education that develops their whole personality and not just their test-taking skills.

“China is the top source of cross-border students in the world. These fee-paying students provide vital income to many school and university systems that might otherwise be underfunded.

“The top seven destinations for mainland Chinese residential property investment by value are all leading education destinations. They are the USA, Hong Kong SAR, Australia, Malaysia, New Zealand, Canada, and the United Arab Emirates.”

“In the United States, China is the source of 31% of all foreign students, and many of them purchase a home near where they are studying. About 363,000 Chinese students are studying in U.S. colleges and universities, contributing about $14 billion to the American economy. Chinese students in the U.S. outnumber those from India nearly three to one.

“In Canada more than 138,000 Chinese students account for 28% of the total foreign student population. They contribute US$1.7 billion (CA$2.2 billion) to the Canadian economy, generate US$95 million (CA$125 million) in government revenue, and support nearly 23,000 jobs.

“In Australia this year, 187,547 Chinese students are enrolled, making up 30% of all international students. They contribute US$7.3 billion (AU$10 billion) to the Australian economy and create more than 100,000 jobs.
“In New Zealand, Chinese are twice as numerous as the second largest international student group, which is from India. They support more than 11,000 jobs and contribute nearly US$1 billion (NZ$1.4 billion) to the economy.

“In Malaysia, government policy intends to double Malaysia’s international student enrolment to 250,000 by 2025 — with Chinese students on of the principal targets. International students would then be contributing about US$3 billion (RM12.6 billion) to the Malaysian economy.

“For listing and institutional advertisers, this is an opportunity to get exclusive access to a large, qualified audience of Chinese who are actively seeking both overseas property and education. You can enjoy targeted reach and benefit from an increase in consumer enquiries.”

The Education Channel will host news and other content specifically of interest to Chinese families who are seeking an international education and to buy property in which to live while studying overseas.

Chinese-language stories on the channel include, “Why are more and more Chinese students studying at universities in Dubai and Abu Dhabi?” and “How to select a neighborhood with good schools in the UK.” Another story is, “The Best school districts in the United States.”

Properties already listed on Juwai.com’s Education Channel include a luxury apartment tower in downtown Seattle, a city whose voters in November approved a $638 million education levy to improve the access to and quality of pre-K, K-12 schools, and college scholarships. Twenty-eight of Seattle’s high schools and two of its universities are recognized on U.S. News & World Report's rankings of the best educational institutions.

About Juwai.com
Juwai.com is the No. 1 Chinese international property portal and is the exclusive international property partner of Tencent, the Chinese internet giant that operates WeChat. Juwai.com reaches more than 3.1 million Chinese-speaking monthly users and showcases 2.8 million listings from 90 countries. Juwai.com was named the top international real estate website in China by the country’s peak e-commerce body for two years running and is a winner of the prestigious Red Herring Global Top 100 Award for excellence in startups. The company’s headquarters are in Shanghai and Hong Kong. Regional teammates are located in the U.S., the Philippines, Thailand, Malaysia, and Australia. For info or to advertise: http://list.juwai.com
Contact Information
Dave Platter
Juwai.com
http://https://list.juwai.com
+61 432 814 888

Online Web 2.0 Version
You can read the online version of this press release here.