Skyview Networks to Provide Play-by-Play Broadcast Services to the San Antonio Spurs

Spurs select Skyview Networks for distribution and inventory management solutions

PHOENIX (PRWEB) November 27, 2018 -- Skyview Networks, an industry leader in broadcast solutions, for radio distribution and AdView Inventory Management software, announced today that it will provide play-by-play broadcast services to the NBA’s San Antonio Spurs. By utilizing these systems in tandem, the Spurs will have a fully integrated broadcast solution that is reliable and further monetizes inventory through greater control and advanced reporting.

With the AdView system, inventory scheduling, revenue reporting and affidavit reconciliation are in one consolidated system. This allows the organization’s front office to manage the complex nature of play-by-play contracts with ease. Now the Spurs have access to detailed inventory tracking, which in turn generates instant affidavits to speed the billing and receivables process.

“I am thrilled to call the San Antonio Spurs a partner,” said Matt Stys, Vice President, Business Development of Skyview Networks. “We are proud of the package of services we provide, and I am confident in the value the Spurs will receive with our high-quality distribution and streamlined inventory management system.”

In addition to radio, AdView allows clients to manage all forms of inventory, including TV, web, print and signage. To learn more about Skyview Networks and its full suite of broadcast solutions, visit skyviewnetworks.com.

The San Antonio Spurs radio broadcast can be heard on flagship station WOAI-AM. For more information and a complete play-by-play schedule, visit nba.com/spurs.

About Skyview Networks
Skyview Networks is a broadcast technology and national network sales solutions company that provides services to ABC Radio, CBS Audio, professional and collegiate sports organizations and two state news networks. Founded in 1995, Skyview is based in Scottsdale, Arizona and focuses on providing best-in-class services that include satellite distribution, full network automation, inventory management systems and network audio sales. For more information, visit skyviewnetworks.com.
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