BERA, Singer/Songwriter Debuts His New Hit Record and Music Video

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HOLLYWOOD (PRWEB) November 27, 2018 -- BERA, singer-songwriter and pop star from the Republic of Georgia, was only 10 years old when he wrote his first song in a dream. Since then he’s been dreaming awake—releasing smash hits that are clinching his reputation as a rising pop star.

The Paris-born artist’s last single “Untouchable” made the list of TOP 20 in over 20 countries and was TOP 10 on the UK pop charts. Each time he releases a song he attracts a wider fan base.

His newest single “Time Machine” is charting on Top 40 Radio on national rotation, appeared on Fox’s Good Day New York, and has gained over 11 million views and growing. In “Time Machine,” BERA blends soulful melodies with pure pop strains, showing his talent for composing songs big on heart.

His new collaboration “Fire To The Sun” featuring Patoranking, Nigerian reggae-dancehall singer and songwriter, received over 25 million views on YouTube and ranked as the Top 5 trending video in 10 countries, further confirming the singer’s star quality.

BERA’s last two releases have captured millions of video streams and are on national rotation on Top 40 Radio and Rhythmic. Media channels iHeart Radio, national Sirius XM, CBS Radio, Shazam, Pandora, OK!, Star Magazine, BlackBook, ABC, CBS and Fox News have featured his music. From club, up-tempo to laidback romantic, BERA’s distinctive style is rooted in his eclectic upbringing.

At age four he was learning to play the violin, and later had lessons on the piano, guitar, and drums. Today he plays multiple instruments with ease. Born Bera Ivanishvili, the pop idol was exposed at a young age to his mother’s record collection and cites Ray Charles and Nat King Cole as his inspirations.

At age 17, he was the first artist in his country to pack the national soccer arena of the Republic of Georgia performing to over 100,000 fans. BERA’s extensive musical influences span hip-hop, jazz, modern R&B, and the traditional choral music of his homeland.

“My songs are very emotional,” says BERA. “Even when I write with pain, I write it because of love.”

BERA’s poised for an International Tour in 2019 and is petitioning this year’s 61st Grammy Awards for Best New Artist, Song of The Year, and Best R&B Collaboration. One of his dreams is to win a Grammy. Given that his career so far has been the stuff of dreams, this may not be far off.

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