Arcadia Data, Dresner Advisory Services to Present Exclusive Research in Modern Data Analytics Webinar

Webinar to Highlight Importance of Leveraging Trends in Analytics Technology Use

SAN MATEO, Calif. (PRWEB) November 28, 2018 -- Arcadia Data, provider of the first visual analytics software native to Apache™ Hadoop® and the cloud, will host, with Dresner Advisory Services, a webinar: “3 Trends for Modernizing Analytics and Data Warehousing in 2019.” The webinar tees up three types of modern analytics—data warehouse optimization, log analytics, and search-based BI and analytics—that businesses must adopt to build a competitive edge in 2019 and beyond.

Did you know that in 2018, natural language analytics and streaming analytics climbed their way closer to the top of executives’ priority lists? It’s no surprise, as those types of technologies help organizations make data truly accessible to everyone within an organization. 2019 is around the corner, and that means your data strategies should be in tip-top shape before the holidays arrive. At the heart of your holiday giving plans should be providing big data analytics access to everyone in your organization.

What: Turning data into a strategic business asset is at the top of every executive’s to-do list. To elicit value from data and get the most from modern data technology, business leaders should look to three key analytics mechanisms. In a revealing webinar, attendees will enjoy a preview of exclusive Dresner Advisory Services research regarding trends in business intelligence technologies and strategies.

Who:
- Howard Dresner, president, Dresner Advisory Services
- Priyank Patel, co-founder and chief product officer, Arcadia Data
- Anupam Singh, general manager - analytics, Cloudera

When: December 5, 2018, 10:00 a.m. - 11:00 a.m. PST

Where: Webinar registration information is available, here.

See Arcadia Enterprise, the Arcadia Data flagship platform, in action by registering for a live demo.

About Arcadia Data
Arcadia Data provides the first visual analytics and BI platform native to big data that delivers the scale, performance, and agility business users need to discover and productionize real-time insights. Its flagship product, Arcadia Enterprise, was built from inception to run natively within big data platforms, in the cloud and/or on-premises, to streamline the self-service analytics process on data in Apache Hadoop®, Apache Spark®, Apache Kafka®, and Apache Solr®. It enables real-time, high-definition insights in use cases like data lakes, cybersecurity, connected IoT devices, and customer intelligence. Arcadia Enterprise is deployed by some of the world’s leading brands, including Procter & Gamble, Nokia, Royal Bank of Canada, Kaiser Permanente, HPE, and Neustar. To learn more, follow @ArcadiaData or visit www.arcadiadata.com.
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