Imperfect Produce Boosts The Juice for Sunshine Awakenings With Regular Produce Donations!

*Imperfect Produce is an incredible company for more reasons than one. Not only do they provide discounted fruits and vegetables to homes along the west coast, but they are also passionate about helping the community.*

PORTLAND, Ore. (PRWEB) November 27, 2018 -- San Francisco-Based Imperfect Produce To Support Sunshine Awakenings’ Superfeed Project Weekly

Imperfect Produce is an incredible company for more reasons than one. Not only do they provide discounted fruits and vegetables to homes along the west coast, but they are also passionate about helping the community. Imperfect Produce has recently announced that it will be sponsoring Portland-based Sunshine Awakenings’ Superfeed program on a weekly basis. The community-driven Superfeed program provides the Portland homeless population with healthy and nutritious food.

San Francisco-based company Imperfect Produce is redefining how the world views produce. Grocery stores have very high standards for the produce that they allow in their shops; each and every item needs to be near perfect. If a carrot is misshapen or an asparagus is bent the wrong way, there’s no chance they’ll make it into a supermarket. So what happens to these products? Thanks to Imperfect Produce, they can still be eaten and enjoyed from those in San Francisco, Los Angeles, Seattle, and Portland- and at a discounted rate! Imperfect Produce strongly believes in providing affordable and healthy food to Americans.

That’s why they decided to partner with Sunshine Awakenings for the non-profit’s Superfeed Project. Sunshine Awakenings is a charity in Portland that focuses on spreading positivity and kindness throughout the community. While the organization has many programs ranging from art circles to free hug days, Superfeed Portland is their flagship program. This program helps to improve the lives of those without a home by providing them with healthy, nutritious food like pressed juices and sprout sandwiches.

Portland’s homeless population increased 10% between 2015 and 2017. Studies performed in 2017 show that there are over 4,177 people in the major city without permanent housing. While there are less people sleeping on the streets- and more in shelters- these people still lack access to basic necessities such as housing and nutritious food. That’s where Superfeed comes in. With this program, Sunshine Awakenings provides the Portland homeless population with access to food that is not only delicious- but that will also nourish their bodies.

Sunshine Awakenings’ Superfeed Portland project is extremely beneficial to the community and wouldn’t be possible to maintain at the current scale without Imperfect Produce. Thanks to weekly donations of fresh fruits and vegetables straight from Imperfect Produce, the Superfeed program is able to feed much more people than it was able to before.

If you’re interested in learning more about the Superfeed Portland program, click [here](#). To find out more information on Imperfect Produce visit [www.imperfectproduce.com](http://www.imperfectproduce.com).
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