Winners Announced in 8th Annual Best in Biz Awards


NEW YORK (PRWEB) November 28, 2018 -- Best in Biz Awards, the only independent business awards program judged each year by prominent editors and reporters from top-tier publications in North America, today announced the winners in its 2018 competition. As in previous years, the 8th annual program featured a diverse and distinguished judging panel comprised of top-tier press who evaluated and scored close to 700 hundred award nominations to select the very best in North American business.

Each year, Best in Biz Awards’ entrants span the spectrum, from some of the most recognizable global brands to the most innovative local start-ups. The 8th annual program proved to be a particularly tough competition, garnering close to 700 entries from an impressive array of public and private companies of all sizes and from a variety of geographic regions and industries in the U.S. and Canada. Best in Biz Awards 2018 honors were conferred in 70 different categories, including Company of the Year, Fastest-Growing Company, Most Innovative Company, Best Place to Work, Support Department, Executive of the Year, Most Innovative Product, Best New Service, CSR Program, Marketing Campaign and Blog of the Year.


Once again, Best in Biz Awards recognized the most awarded companies in this year’s competition using a weighted-medal point system. The top spot this year went to Aflac, having won honors in 4 categories (9 points). IBM and Makers Nutrition tied for the second place, with 8 points each, and four companies tied for the third place, with 7 points each: EMKAY, RB, Reservations.com and Resolute Forest Products. For the complete list of the Most Awarded companies, see: https://www.bestinbizawards.com/2018-most-awarded/.

Since 2011, winners in Best in Biz Awards have been determined based on scoring from independent judging panels deliberately composed each year of prominent editors and reporters from some of the most respected newspapers, TV outlets, and business, consumer, technology and trade publications in North America. Structured in this unique way, Best in Biz Awards is able to best leverage its distinguished judges’ unparalleled expertise, experience and objectivity to determine award winners from among the hundreds of entries. The 2018 judging panel included, among others, writers from Associated Press, Barron’s, Consumer Affairs,
Select quotes from Best in Biz Awards 2018 judges:

“In today’s world, regardless of the industry you’re in, striving to innovate should be the baseline,” said Andrew Seale, Globe and Mail, joining the Best in Biz Awards judging panel for the first time. “The standouts amongst this year’s entrants for the Most Innovative Company of the Year push beyond that, bringing a new perspective altogether. From tackling a myriad of verticals with simple, sustainable design, to rethinking how companies and consumers keep information and personal data safe – this year’s winners aren’t just innovating, they’re redefining their industries.”

“Picking a winner in the Best Place to Work category in Best in Biz Awards this year was not an easy choice,” said Mark Huffman, Consumer Affairs, returning to judge Best in Biz Awards for the fifth year. “It was gratifying to see what all of this year’s entries are doing to attract and keep top-shelf talent.”

“Nominees for the Most Customer Friendly Company of the Year all were of the highest caliber, and it was incredibly difficult to rank them when any one of them arguably could have come out on top,” said Joseph Pete, Times of Northwest Indiana, joining the Best in Biz Awards judging panel for the first time. “All the companies should take pride in their notable achievements and impressive efforts to serve their customers. They all go above and beyond in placing their customers first. Those that fared best excelled at best practices, free tutorials, round-the-clock service, and customer satisfaction, but all were distinguished in one way or another.”

“Being a judge for Best in Biz Awards, something I’ve done for a few years, is never an easy task,” said Karen Asp, Woman’s Day. ‘The quality of the entries is always high, but what stood out to me this year was the number of companies offering solutions that address some aspect of Americans’ health. That’s crucial now that rates of obesity and diabetes in Americans are skyrocketing, reaching record highs and making the population more unhealthy than ever. There are other health issues Americans are facing, including an increased threat of drowsy driving and pregnancy-related issues, and I was glad to see companies addressing these issues, too. Health really is wealth, after all, and without a healthy population, we all suffer.”

“You study the entries in the Executive of the Year category and you start to think, ‘These aren’t just executives, these are magicians,’” said Dale Dauten, King Features Syndicate, having judged every single Best in Biz Awards competition since the program’s inception in 2011. “One after another, you look at what they’ve accomplished and you shake your head in amazement: ‘How did they do that?’”

“All of the entries in the Service categories in this year’s Best in Biz Awards take the meaning of ‘service’ seriously – whether it is targeting individuals, companies or employees,” said Mari Edlin, Healthcare Innovation News, judging her third Best in Biz Awards competition. “Submissions represented an entirely new service, while others added an innovative touch to their other offerings, enhancing already existing, similar products. Hats off to everyone for keeping good service alive!”

About Best in Biz Awards
Since 2011, Best in Biz Awards, Inc. has made its mark as the only independent business awards program judged each year by a who’s who of prominent reporters and editors selected from top-tier publications from North America and around the world, from Associated Press to the Wall Street Journal. From Aflac to YMCA, past winners in Best in Biz Awards span the spectrum, from blue-chip companies that form the bedrock of the
world economy to Shark Tank participants, mom-and-pop shops, and some of the most innovative start-ups. Best in Biz Awards honors are conferred in two separate programs: North America and International, and in 70 categories, including company, team, executive, product, and CSR, media, PR and other categories. Entries in the 7th annual Best in Biz Awards International are now being accepted until the final deadline on April 26, 2019. For more information, visit: https://www.bestinbizawards.com.
Contact Information
Best in Biz Awards
http://www.bestinbizawards.com
+1 (323) 284-8455

Online Web 2.0 Version
You can read the online version of this press release here.