A First Look at the 2019 Promotion of Taiwan’s Charming Small Towns

Taiwan Tourism Bureau is set to promote “2019 Small Town Tourism” next year to showcase Taiwan’s charming small towns and raise awareness of Taiwan's incredible suburbs in the U.S.

(PRWEB) December 14, 2018 -- Taiwan Tourism Bureau dedicated this year to promoting the “2018 Bay Tourism” in response to climate change and global warming concerns. Green tourism that focuses on environmental sustainability and preservation is the very core value of Taiwan Tourism’s effort in attracting international travelers to visit. This effort is also being recognized by the reputable Travel Weekly who honored Taiwan for the first time with a Magellan “Asia Adventure Destination” Silver Award.

The tales and stories of Taiwan’s small towns are rich in local authenticity and genuinely friendly culture. The Bureau is set to promote “2019 Small Town Tourism” next year to showcase Taiwan’s charming small towns in the U.S.; Fenglin (Hualien), Dalin (Chiayi), Sanyi and Nanzhuang (Miaoli) Cittaslow, certified by the International HQ, are selected to be the representatives of Taiwan's slow cities. Lively traditional cultures that are ingrained in these small towns will be promoted through creative strategies for travelers to explore these well-preserved local cultures and indigenous ecologies, as well as sustaining a healthy and balanced lifestyle.

Director Brad Shih of Taiwan Tourism Bureau Los Angeles’ Office, shared that Taiwan’s cultural resources are influential among Asia and is a top Asian destination to visit. The promotional efforts of the year of small towns will raise awareness of these incredible suburbs; a lot of the Bureau’s partners are now carrying tour packages that feature these small towns like Allstate Travel’s “5 days 4 nights in Taipei & Yilan,” XO Tour’s “8 days in Taiwan & Xiamen for the fun of Lantern Festival,” and Sonic Travel & Tour’s “3-day Taiwan Penghu Island Tour.” Through multifaceted tour packages, travelers would get a taste of the appeal of these small towns. These specific Taiwan small town products are also available online, supporting next year’s tourism theme.

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