Stertil-Koni Scores Record Growth in 2018; Service and Innovation Remain Key Areas of Focus in 2019

Heavy duty vehicle lift leader Stertil-Koni, well-regarded for its bus lifts and truck lifts, today announced that the company achieved record sales growth in 2018, capturing additional market share in both the municipal and public sectors across the U.S. and Canada.

STEVENSVILLE, Md. (PRWEB) January 03, 2019 -- Heavy-duty vehicle lift leader Stertil-Koni, well-regarded for its bus lifts and truck lifts, today announced that the company achieved record sales growth in 2018, capturing additional market share in both the municipal and public sectors across the U.S. and Canada.

Keying the performance, noted company president, Dr. Jean DellAmore, has been Stertil-Koni’s unique, exclusive focus on the heavy duty vehicle lifting segment coupled with Stertil-Koni’s extensive range of widely acclaimed, high performance and durable vehicle lifting systems.

Today, the company’s products are used in bus and truck maintenance facilities across North America, as well as by the U.S. Military, the aviation sector, pupil transportation and a host of additional vertical industries.

“The Stertil-Koni business model is a disciplined one,” stated Dr. DellAmore. “It is focused on the delivery of cutting-edge engineering and a philosophy that supports continuous innovation – all backed by exceptional customer care provided by a highly-trained, exclusive North American distributor network.”

“That network,” he continued, “is also unique in our space, with the average tenure of a Stertil-Koni distributor now topping 14 years. As a result, our distributors are able to fuse the very best in heavy duty vehicle lifting systems with exceptional product knowledge and local support.”

Major Milestones
Recapping the year’s significant product advances, notably in safety, ease-of-use, and capacity, Dr. DellAmore noted, “Importantly in 2018, the Stertil-Koni inground DIAMONDLIFT became the first piston-style lift in North America with a continuous recess system. Why is that so significant? With Stertil-Koni, our lifting unit travels horizontally, while fully recessed below floor level, making it easier and safer to lift low-clearance vehicles.”

In addition, Stertil-Koni introduced a broader range of adapters in 2018. First, two adapter kits, tailored for the inground scissor (ECOLIFT) and telescopic piston DIAMONDLIFT, were debuted. These help facilitate more efficient lifting by engaging the front and rear lifting points on buses and trucks. Second, Stertil-Koni brought to market inground lift adapters for school buses and trucks. These securely embrace the vehicles’ axles, frame or suspension.”

Growth in the Green Sector
The prior year was also a period in which Stertil-Koni accelerated its environmental stewardship, building on the “green” movement throughout the transportation sector.

According to Dr. DellAmore, “One of our top performers in 2018 was the Stertil-Koni wireless Mobile Column EARTHDLIFT, made from components that are 98% recyclable and utilizing an Active Energy Retrieval System that saves power and delivers up to 35% more lifting cycles at maximum load.”
The company also broadened the deployment of two Stertil-Koni inground lifts – the telescopic piston DIAMONDLIFT and scissor-style ECOLIFT – both of which utilize a high-pressure low fluid volume design with containment systems to mitigate the possibility of hazardous fluids entering the surrounding environment.

“Looking ahead,” Dr. DellAmore concluded, “our team is not one to rest on its laurels. We are fully committed to bringing additional innovations and lifting enhancements to customers in 2019, always with a dedication to improving safety, durability, and ease-of-use of Stertil-Koni heavy duty vehicle lifts.”

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About Stertil-Koni
Stertil-Koni is the market leader in heavy duty vehicle lifts, notably bus lifts and truck lifts, and proudly serves municipalities, state agencies, school bus fleets, major corporations, the U.S. Military and more. Stertil-Koni’s breadth of products meets all ranges of lifting needs and includes portable lifts such as Mobile Column Lifts, 2-post, 4-post, inground piston lifts, platform lifts, and its axle-engaging, inground, scissor lift configuration, ECOLIFT. The company’s innovative, inground telescopic piston DIAMONDLIFT is now available with an optional Continuous Recess system, ideal for low clearance vehicles. Stertil-Koni USA is headquartered in Stevensville, Maryland with production facilities in Europe, The Netherlands, and in Streator, IL.

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