Makura Appoints Forelle as Its Exclusive Distributor in Europe for All Strapped and Convertible Mouthguard Products

TOKA™ CONVERTIBLE, IGNIS™ CONVERTIBLE, TEPHRA MAX™ CONVERTIBLE, LITHOS™ CONVERTIBLE, and KYRO PRO™ Will Be Available to Athletes Throughout Europe From January 2019

CARDIFF, Wales (PRWEB) January 02, 2019 -- Makura Sport is excited to announce that Forelle, a Netherlands-based sporting goods distributor specialising in American team sports (Baseball, Softball, and American Football), will be the exclusive European distributor for all its strapped and convertible mouthguards. All standard strapless mouthguard products will continue to be supplied directly by Makura from its distribution centre in the United Kingdom.

Makura’s product lineup includes four convertible mouthguards—the TOKA™ CONVERTIBLE, IGNIS™ CONVERTIBLE, TEPHRA MAX™ CONVERTIBLE, and LITHOS™ CONVERTIBLE—and one strapped mouthguard, the KYRO PRO™. Products will be available for order and purchase from Forelle from January 2019.

All of Makura’s mouth-adapted and ready-made mouthguards have been designed to ensure they keep athletes of all ages and levels safe. They have been both impact and innocuous tested by an independent third-party based in the United Kingdom and are fully CE approved and certified. They boast proprietary technologies like SHOKBLOKER™ outers, GELFORM™ liners, BOIL & BITE™ fit, and ORTHO CHANNEL for use with fixed braces and come standard with light, durable, drop-tested cases.

“Since introducing convertible versions of our flagship products and launching the KYRO PRO™ in 2018, we have been eager to get these products into the hands, and mouths, of athletes throughout Europe,” said Robert Davies, Managing Director of Makura Sport. “Partnering with Forelle enables us to store and ship product directly from their warehouse in the Netherlands and tap into the specialised markets in which Forelle have spent several decades establishing their presence and expertise.”

About Makura Sport

Makura Sport designs and manufactures high quality, competitively priced mouthguards for athletes around the world. All Makura mouthguard products (both our mouth-adapted and ready-made mouthguards) are CE certified by SATRA, an independent third party based in the United Kingdom. They are impact and innocuous tested as well as latex free to ensure ultimate protection for every athlete competing in contact sports.


About Forelle

As a third-generation family company, team sports have been Forelle’s main game for over 70 years. It has always specialized in the equipment customers won’t find at their local sports store. Since the mid-eighties, Forelle has focused on American team sports and has done its best to offer the most professional Baseball, Softball, and American Football gear. Its long direct business experience with the United States has resulted in strong partnerships with the biggest brands, and its new 7,000 m² warehouse helps it be a reliable online and
wholesale supplier for retailers throughout Europe.

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