Snow Joe® + Sun Joe® Partners with North Jersey’s Center for Food Action (CFA) to Help Local Children in Need

Snow Joe® + Sun Joe® employees collaborate with the CFA to pack healthy and nourishing snack packs for local New Jersey children in need.

CARLSTADT, N.J. (PRWEB) December 25, 2018 -- Employees at Snow Joe® + Sun Joe®, a leading New-Jersey based lawn and garden tools manufacturer, took a break from their busy work day this holiday season to help assemble zip lock bags full of nutritious snacks for the Center for Food Action’s (CFA’s) Weekend Snack Pack Program on Friday, December 21, 2018 at the company’s corporate headquarters located at 305 Veterans Blvd in Carlstadt, NJ.

Many children who receive free or reduce-priced school meals are left without adequate nutrition on the weekends and holiday breaks. CFA’s Weekend Snack Pack Program helps fill this gap by providing hearty weekend snacks. Last year, CFA distributed over 35,000 snack packs to local children in need at 14 area schools.

“We fully support CFA’s mission to help local children in need stay healthy and well-nourished when school is not in session, and are glad that Snow Joe® + Sun Joe®, a homegrown New Jersey-based business, can lend its support to help this organization achieve their goals,” commented Thom Cyburt, Human Resources Generalist at Snow Joe® + Sun Joe®. “Our company employs upwards of 300 employees, many who live in the northern New Jersey area, and we are proud that our collaborative team has an opportunity like this to connect and give back to their local community,” continued Mr. Cyburt.

Center for Food Action in New Jersey (CFA) has as its mission, "preventing hunger and homelessness and improving the lives of individuals and families living in poverty". To this end, CFA provides emergency food packages, rental and utility assistance, counseling, advocacy and other essential services. Last year CFA distributed over 65,000 emergency food packages, helped 1,200 families with homelessness prevention services, distributed over 35,000 weekend snack packs and a host of other services.

“We are grateful to Snow Joe® + Sun Joe® for collaborating with CFA to help our young neighbors in need who experience food insecurity. CFA is working with supporters to build stronger communities by helping to assure that all children in our area have the proper nutrition to develop into productive and self-sufficient adults,” stated Lori Oliff, CFA Snack Pack Coordinator.

Snack packs include Chef Boyardee, mac and cheese, juice, milk, Nutri-Grain bar, cold cereal and an easy to open can of fruit.

About Snow Joe® + Sun Joe®

Snow Joe® + Sun Joe® design and develop high-quality, yet affordable, tools in the lawn and garden sector of the consumer market. Originally founded in 2004 with the mission to bring homeowners smart winter solutions, the company now distributes a wide range of innovative lawn and garden products to keep your home, yard and garden looking beautiful throughout the year. From battery-powered snow blowers and snow throwers, lighted snow brooms and roof rakes, to electric mowers and leaf blowers, pressure washers, tillers, trimmers, edgers and hedgers – there's a solution for every season. Go With Joe™ and Get Equipped® with the right tools to tackle any outdoor chore. For more information, visit: https://www.snowjoe.com or connect with Snow Joe® +
Sun Joe® on Facebook, Twitter, and Instagram. For media inquiries, please contact pr@snowjoe.com

About Center For Food Action (CFA)
The Center for Food Action (CFA), founded in 1976, is a non-profit, 501 (c)(3) organization that provides emergency services to northern New Jersey’s poorest and most vulnerable residents. CFA provides food, housing, utility, and heating assistance and offers counseling and advocacy services to low-income individuals and families. CFA is headquartered in Englewood and has sites in Fairview, Hackensack, Mahwah, Ridgefield, Ringwood, and Saddle Brook. In 2014, at the request of Bergen Community College, CFA opened a site on BCC’s Paramus campus in order to serve low-income students and their families. For further questions about CFA’s Weekend Snack Pack program, contact ndavis(at)cfanj.org | 201.569.1804 x27 or visit https://www.cfanj.org/programs/weekend-snack-pack-program/
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