Milan Brandt reflects on 2018 and the Future of LIA and Laser Materials Processing

Milan Brandt, President of the Laser Institute of America (LIA), reflects on the society’s busy year and discusses Laser Materials Processing’s global trends, research, developments and unique advantages over other technologies.

ORLANDO, Fla. (PRWEB) December 28, 2018 -- The Laser Institute of America’s (LIA) latest edition of the LIA Today, a bi-monthly newsletter discussing latest laser industry news, featured a farewell message from Milan Brandt discussing his presidency and the milestones the professional society have achieved over the last year.

"As I come to the end of my Presidency, I would like to reflect on what 2018 has been for the Association and for me personally. 2018 has been a very special year for LIA," said Milan, who also spoke of new areas of focus for LIA: “We have developed a new marketing plan. This will rebuild our digital footprint and increase our social media critical to promotion of the Association’s activities in the future.”

2018 has been a year of change and notable success for LIA, in particular, the achievement of its 50th Anniversary – celebrating its continued efforts to support and promote lasers and its applications globally.

These efforts have resulted in measurable growth for LIA, with noteworthy attendance at their flagship International Congress on Applications of Lasers & Electro-Optics (ICALEO) earlier this year, ahead of the International Laser Safety Conference (ILSC) held in March 2019.

"ICALEO ‘18 was one of our best conferences in terms of attendance and 'bottom line' for the last four years," quoted Milan.

Also featured in the LIA Today November/December 2018 issue was an interview with Milan Brandt, entitled, "A Cuppa With Milan Brandt”. LIA Today seized the opportunity to discuss Laser Materials Processing, industry global trends, and Milan's time at LIA as a member. Milan had this to say about being a member of LIA:

"LIA, in my view, has played a central role in the promotion, education, and growth of laser technology and applications globally. It has been the focus for this since its inception. I have been a member of LIA for some 32 years and this has enabled me to not only stay abreast of the latest developments in technology and applications but also develop global connections and networks in the area."

This article was released to Laser's Today for immediate publication and can be read at Laser's Today.

Visit LIA Today to read the full interview, and to explore past issues.
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