Just Paint by Number Launches Kickstarter for its Mobile Paintify.app

The mobile app will allow users to turn any photo into a paint by numbers kit.

MIDDLETOWN, Del. (PRWEB) January 03, 2019 -- Just Paint by Number, an e-commerce website specializing in paint by number kits, launched a campaign today on Kickstarter with a goal of $7,500 to help fund the development of their mobile app, Paintify.app. The Paintify.app will allow users to take any photo on their mobile iOS or Android device and convert it into a paint by numbers kit. Paint by Numbers is a system where a painting is converted to a blank canvas divided into different areas by light blue or gray lines and each area is marked with a number that corresponds to a particular color and allows individuals with little artistic ability to paint a beautiful piece of art without the aid of an instructor. This system is a fun, relaxing activity enjoyed by millions of people all over the world. In fact, there are over 200,000 searches per month on Google alone related to paint by numbers.

"The Paintify.app will solve two problems for our customers," says Just Paint by Number owner Xan Hong. "Number one, customers will be able to instantaneously see what their final painting will look like prior to purchasing their custom paint by number kit. And number two, customers will receive their kit in a fraction of the time that they currently do now." Currently producing their kits in China, Hong says it can take up to a couple of days for customers to be able to view a rendering of what their final painting will look like and, with standard shipping methods, upwards of 30 days for the custom kits to be produced and delivered to the customer. Now, by utilizing production facilities in the United States and the United Kingdom, Hong says kits can be delivered in as little as 5 days to customers in the United States. With people placing a high value on instant gratification, "The Paintify.app is going to open up the joy of paint by numbers to a whole new audience and improve our overall customer experience considerably," says Hong.

Individuals that want to help support the launch of the Paintify.app can do so with pledges as little as $1 with rewards provided for pledges up to $100. The campaign begins today and runs for 30 days. Anyone interested in finding out more information can do so by visiting the Paintify.app Kickstarter page.

About Just Paint by Number

Just Paint by Number is an e-commerce website that offers a large and diverse variety of Paint by Number kits with various themes such as animals, landscapes, and custom kits created from any photo. Free shipping is available to anywhere in the world.
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