Designs Wanted: International Design Excellence Awards (IDEA)® 2019 Open for Entries

The International Design Excellence Awards (IDEA), presented by the Industrial Designers Society of America, is open for entries January 2, 2019, through March 15, 2019.

HERNDON, Va. (PRWEB) January 02, 2019 -- The International Design Excellence Awards (IDEA)®, presented by the Industrial Designers Society of America, is open for entries through March 15, 2019.

The jury consists of 40 design leaders from international companies such as Apple, Casper, Google, Stryker, Knoll and Microsoft. Educators from ArtCenter College of Design, Loughborough University and other institutions join entrepreneurs from design firms such as MNML, Volume and Skewed to make up an outstanding panel of jurors. The jury will review thousands of entries in 19 categories ranging from automobiles and transportation to consumer technology to medical designs as well as student designs. Bringing a global perspective, jurors originally hail from countries such as Canada, Sweden, Switzerland, the United Kingdom and the United States. Some are former IDEA winners who know just what it takes to get to the top.

"I truly feel fortunate to have the unique overview of this year's state of our prolific culture and all the products and experiences it produces. I look forward to working with IDSA, the jurors and The Henry Ford to curate the incredible achievements of this year’s entries for the 39th annual IDEA competition!" says IDEA 2019 Jury Chair Maaike Evers, IDSA.

IDEA earns worldwide recognition. Top winners are featured in INNOVATION magazine's Yearbook of Design Excellence, the IDEA Gallery and global media outreach. Follow the journey to #IDSAIDEA @IDSA on Twitter; Industrial Designers Society of America on LinkedIn and Facebook; and @IDSAdesign on Instagram. For information on sponsorship opportunities, contact sponsorship@idsa.org.

About IDSA
The nonprofit Industrial Designers Society of America (IDSA) is one of the oldest and largest industrial design associations in the US, representing thousands of members in dozens of student chapters, professional chapters and special interest sections in the US and internationally. IDSA sponsors the annual International Design Excellence Awards® (IDEA), one of the world’s most prestigious and rigorous design competition. The Society leads National Industrial Design Day annually on March 5. IDSA also hosts events including the annual International Design Conference and deep dive conferences on topics such as medical design and women + design, bringing together some of the biggest names and brightest minds in industrial design and related fields. Learn more at IDSA.org.
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