Mnubo Selected as the Internet of Things Analytics Company of the Year

Mnubo Recognized for Its Success in Accelerating Business Outcomes with Advanced Analytics and IoT Insights

MONTREAL (PRWEB) January 03, 2019 -- Mnubo, a global Internet of Things (IoT) Analytics and Artificial Intelligence (AI) company, today announced that it has been selected as the winner of the “IoT Analytics Company of the Year” award by IoT Breakthrough, an independent organization that recognizes the top companies, technologies and products in the global IoT market today. With a growing pool of global IoT customers Mnubo is positioned as an industry leader in IoT analytics and AI solutions.

“We are thrilled to be recognized with an industry-leading award for empowering data-driven manufacturers,” said Frederic Bastien, Mnubo’s CEO and Co-founder. “Mnubo was built around the belief that real-time sensor data from machines and equipment can generate tremendous value across the organization and hence create monetization opportunities with entirely new products and services. Mnubo’s unique team of big data developers, data scientists, and IoT experts have significant experience delivering world-class business solutions for enterprise customers, across several industry verticals. This award further validates Mnubo’s position as an industry leader in IoT analytics and AI solutions.”

Mnubo’s SmartObjects solution has value-adding implications for product manufacturers and service providers. Approaching the IoT industry with a data-driven, customer-centric approach has propelled Mnubo to a market leader position. Available as a SaaS offering, SmartObjects helps transform IoT data into business insights that drive real ROI such as: reduce operational costs, improve customer satisfaction, boost after-market services and enable predictive maintenance.

“2018 has seen a wave of innovation with major brands accelerating their investments in the IoT – launching connected product strategies and bringing to market IoT enabled products. While organizations are beginning to uncover measurable results from their IoT investments, many are missing out on the full potential of their connected product data,” said James Johnson, managing director at IoT Breakthrough. “Mnubo is changing the game, delivering IoT analytics and artificial intelligence solutions to connected equipment manufacturers and service providers so that they can easily transform IoT data into actionable business insights - product usage and performance, customer engagement, operational efficiencies, predictive trends and more. Congratulations to Mnubo on their 2019 IoT Breakthrough Award win.”

The mission of the IoT Breakthrough Awards program is to recognize the innovators, leaders and visionaries from around the globe in a range of IoT categories, including Industrial and Enterprise IoT, Smart City technology, Connected Home and Home Automation, Connected Car, and many more. This year’s program attracted more than 3,500 nominations from companies all over the world.

About Mnubo
Founded in 2012 - Mnubo is an Internet of Things company, providing data analytics, machine learning and artificial intelligence solutions to connected product manufacturers and service providers. Mnubo delivers business outcomes from IoT data through its SaaS solution with out-of-the-box IoT insights and advanced IoT data science. For more, visit www.mnubo.com.

About IoT Breakthrough
IoT Breakthrough, part of the Tech Breakthrough Awards organization, is devoted to honoring excellence in Internet-of-Things technologies, services, companies and products. The IoT Breakthrough Awards program provides a forum for public recognition around the achievements of IoT companies and products in categories including Connected Home and Home Automation, Connected Car, Industrial IoT (IIoT) and Smart City, Consumer IoT and more. For more information visit IoTBreakthrough.com.
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