Minim Wins Prestigious 2019 IoT Breakthrough Award for Consumer Product of The Year

Company awarded honor in annual IoT Breakthrough Awards Program, recognizing standout Internet-of-Things companies and products

MANCHESTER, N.H. (PRWEB) January 03, 2019 -- Minim, an IoT platform whose technology protects connected devices and assures fast WiFi in homes, today announced that is has been selected as the winner of the “Consumer Product of the Year” IoT innovation award from IoT Breakthrough, an independent organization that recognizes the top companies, technologies and products in the global Internet-of-Things (IoT) market today.

Minim enables and secures a better connected home through a mobile app for consumers and Care Portal for Internet Service Providers (ISPs). In a world where connected devices have outnumbered people, Minim’s self-learning platform employs Quantum Fingerprinting and behavioral models to detect IoT threats and suboptimal performance before they become problems. Minim’s solution is cloud based, uniquely requiring no additional hardware on the home network.

The mission of the IoT Breakthrough Awards program is to recognize the innovators, leaders and visionaries from around the globe in a range of IoT categories, including Industrial and Enterprise IoT, Smart City technology, Connected Home and Home Automation, Connected Car, and many more. This year’s program attracted more than 3,500 nominations from companies all over the world.

“While consumers enjoy numerous exciting benefits from the growing smart home and IoT market, it is clear that security and privacy continue to be a top concern,” said James Johnson, managing director at IoT Breakthrough. “Minim is helping families manage and secure their growing number of connected devices by partnering with Internet Service Providers with compelling technology, an innovative approach and solution to take on one of the IoT industry’s most critical issues. Congratulations to Minim for taking home the top spot for our Consumer Product of the Year award in the 2019 IoT Breakthrough Awards program.”

“We are thrilled to be recognized as Consumer Product of the Year,” said Nicole Hayward, Minim Founder and CMO. “With an average of nine connected devices per broadband household in the United States, it’s getting pretty dicey for consumers to manage their home network. That’s why, behind our simple apps, we’ve developed a uniquely hardware-agnostic cloud platform that deeply profiles all IoT devices, monitors performance, and gives usable recommendations. It is nice to be recognized for our holistic approach; we hope it will encourage more service providers and router manufacturers to partner with us in democratizing home network security.”

To see Minim live in action, CES attendees can visit Minim Table 4 of the CONNECTIONS Summit on January 8, 2019 in Marcello 4405 on the 4th level of the Venetian Hotel. Also at the Summit, Minim CEO Jeremy Hitchcock will be speaking at 12:15 pm PT on the panel, “In-Home Tech Support: Creating Consumer Confidence.”

For more information about the Minim solution, visit www.minim.co.

About Minim
Minim is an IoT platform that enables and secures a better connected home. In a world where connected devices have outnumbered people, Minim’s self-learning platform employs Quantum Fingerprinting and behavioral models to detect threats before they become problems. Founded in 2017, Minim offers apps with usable security for consumers and their care providers to protect connected devices and optimize WiFi performance, leading to higher customer satisfaction. The company is now partnering with ISPs, care providers, router manufacturers, software developers, and IoT device manufacturers who want to help make home connectivity as safe as drinking water. To learn more, visit www.minim.co.

About IoT Breakthrough
IoT Breakthrough, part of the Tech Breakthrough Awards organization, is devoted to honoring excellence in Internet-of-Things technologies, services, companies and products. The IoT Breakthrough Awards program provides a forum for public recognition around the achievements of IoT companies and products in categories including Connected Home and Home Automation, Connected Car, Industrial IoT (IIoT) and Smart City, Consumer IoT and more. For more information visit www.IoTBreakthrough.com.
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