Buy My Bikes and Adopt A Highway Maintenance Corporation® Are Keeping California’s Highways Litter-Free

With the desire to give back to the community in San Juan Capistrano, Buy My Bikes has joined the California Adopt A Highway® Program. Their sponsorship supports highway litter-removal and maintenance to keep California’s roadways clean and picturesque.

SAN JUAN CAPISTRANO, Calif. (PRWEB) January 04, 2019 -- As a company that has donated bikes to 30 schools in Southern California, the team at Buy My Bikes believes in the importance of giving back to their local community. In the hopes of finding new ways to kick their philanthropic efforts up a notch, the CEO Jim Curwood decided to become a sponsor in the California Adopt A Highway® Program.

Being a lover of outdoor activities such as biking and surfing has taught Jim Curwood why we need to respect nature. Becoming a highway sponsor allows him to give back to the community while promoting highway cleanup efforts that will allow nature to flourish for everyone to marvel at and enjoy.

In Jim Curwood’s words, “Buy My Bikes is proud to be a sponsor at Adopt A Highway®, as we are always looking for new ways to support the community here in San Juan Capistrano. Keeping the highways clean and safe is a privilege, and we do not take this responsibility lightly.” By promoting cleanup efforts, Jim hopes to spark change in the community and develop a more mindful society that will preserve nature for many generations to come.

Buy My Bikes is a place where bike enthusiasts can find the perfect ride that meets their cycling needs and matches their personality. Jim Curwood deems it essential to find team members that share the same love and admiration for bicycling.

For more information about Buy My Bikes visit: www.buymybikes.com
For more information about the California Adopt A Highway® Program visit www.adoptahighway.com
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Online Web 2.0 Version
You can read the online version of this press release here.