Conscious Capitalism, Inc. Announces New Board Co-Chairs Dedicated to Elevating Humanity Through Business

Kip Tindell, Co-Founder and Chairman of The Container Store, and Raj Sisodia, Babson College professor and Co-Author of “Conscious Capitalism” assume leadership roles

SAN FRANCISCO (PRWEB) January 11, 2019 -- Conscious Capitalism, Inc., the nonprofit corporation dedicated to elevating humanity through business, announced today the election of Kip Tindell and Raj Sisodia as Board of Directors co-chairmen. Tindell and Sisodia will seek to introduce the philosophy of Conscious Capitalism to more business leaders around the world while garnering new levels of engagement with the Conscious Capitalism organization.

The Conscious Capitalist Credo expresses what connects these pioneering business leaders in a global network. They believe that business is good because it creates value, it is ethical because it is based on voluntary exchange, it is noble because it lifts people out of poverty and creates prosperity. Free enterprise capitalism is the most powerful system for social cooperation and human progress ever conceived. It is one of the most compelling ideas we humans have ever had. But we can aspire to even more.

Conscious Capitalism, Inc. convenes and hosts these like-mind business leaders at world-class conferences that build the community; designs and offers learning and development experiences to support the growth of the business leaders; and serves as an advocate for the Conscious Capitalists and their successful business practices in order to change the perception of business in media and society to shape our culture.

Kip Tindell is Co-Founder and Chairman of The Container Store, the nation’s leading retailer of storage and organization products — a concept they originated in 1978. Today, the company has stores across the country with over 11,000 storage and organization solutions designed to save space and time. Tindell is the author of UNCONTAINABLE: How Passion, Commitment, and Conscious Capitalism Built a Business Where Everyone Thrives, highlighting the retailer’s unique approach to business and culture, which guides decisions impacting The Container Store’s entire interdependent set of stakeholders, starting with employees and including customers, vendors, the community and shareholders. Tindell’s commitment to their employees landed The Container Store on Fortune magazine’s list of “100 Best Companies to Work For” year after year for nearly two decades, including number one twice. Tindell is a former Chairman of the National Retail Federation and currently sits on its executive committee. In 2015, he was elected to the World Retail Hall of Fame, which honors founders of some of the retail world’s most iconic brands.

Raj Sisodia is the FW Olin Distinguished Professor of Global Business and Whole Foods Market Research Scholar in Conscious Capitalism at Babson College in Wellesley, MA. He is a co-founder of Conscious Capitalism, Inc. and has written numerous bestselling books. Sisodia is the co-author (with John Mackey, co-founder and CEO of Whole Foods Market) of “Conscious Capitalism: Liberating the Heroic Spirit of Business.” He co-authored (with Barry-Wehmiller CEO, Bob Chapman) “Everybody Matters: The Extraordinary Power of Caring for Your People Like Family,” which was named Best Leadership and Management book of 2015 by 800-CEO-READ and one of 15 best books of 2015 by Forbes. His book “Firms of Endearment: How World Class Companies Profit from Passion and Purpose” is considered a foundational work in explaining the precepts and performance implications of pursuing a conscious approach to business. His most recent book, published earlier this year, is “The Conscious Capitalism Field Guide: Tools for Transforming Your Organization” (co-authored with Timothy Henry and Thomas Eckschmidt).
“As Conscious Capitalism continues to prove itself as the model business philosophy for both today and the future, we are honored and grateful to Kip and Raj for their commitment to not only continue their leadership but take on this greater role in growing Conscious Capitalism,” said Alexander McCobin, chief executive officer of Conscious Capitalism, Inc. “Our global movement believes the opportunity to liberate the heroic spirit of business and entrepreneurship is more important today than ever, and the experience Kip and Raj bring to the movement will help to get us there.”

To learn more about the movement dedicated to changing the practice and perception of business so that it is recognized as a powerful force for good, visit ConsciousCapitalism.org.

About Conscious Capitalism
Conscious Capitalism, Inc. is the 501c3 nonprofit corporation dedicated to elevating humanity through business. The practice of Conscious Capitalism includes implementing the tenets of Higher Purpose, Stakeholder Orientation, Conscious Culture and Conscious Leadership. Founded in 2010, Conscious Capitalism, Inc. has offices in San Francisco, New York City and Detroit. The international organization serves a global movement of Conscious Capitalists by producing transformational events and learning opportunities to inspire, educate and connect a growing community of leaders around the world interested in advancing the practice and perception of business as a force for good.
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