Yamaha Live Custom Hybrid Oak Series Drum Sets Offer a Strong Sonic Character with Low-end Punch

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ANAHEIM, Calif. (PRWEB) January 24, 2019 -- Yamaha today launched the Live Custom Hybrid Oak series drum sets, providing drummers with a new sonic range, from powerful attack to low fundamental tones.

As with all of its drum sets, Yamaha undertook extensive internal research and development, consulting with a wide musical range of top artists, to develop this new offering to the company’s drum set lineup.

Employing its hybrid shell construction from the highly acclaimed PHX series, the drum set’s 7-ply shells are constructed with a phenolic ply between the oak plies, giving players more shell life, sustain and dynamic range. To cut unnecessary frequencies and boost low tones, Yamaha developed the Bass Drum Frequency Control weight. This new process introduces dark chrome absolute lug weights strategically placed inside the bass drum, to provide a stronger low-end. Other features include the YES III Tom Mount, to allow the shells to vibrate more freely, durable dark chrome lugs and hoops, and Remo US heads.

The Live Custom Hybrid snare drums include high carbon steel 25-strand snare wires in the 14” x 5.5” edition. The hybrid shells, designed for this snare, allow for maximum protection and sensitivity, giving that classic cutting tone that comes with oak wood.

The series features five new unique uzuuki finishes: UZU Ice Sunburst, UZU Magma Sunburst, UZU Natural, UZU Earth Sunburst and UZU Charcoal Sunburst. The traditional Japanese “uzukuri” finishing process creates a beautifully textured surface by carving only the softer grain of the wood with a brushing technique.

“Celebrating over 50 years of high-quality hand-crafted drums, we continue our momentum with this drum series,” said Steven Fisher, marketing manager, Yamaha Drums. “When musicians play the Live Custom Hybrid Oak for the first time, they will instantly recognize the diverse tonal characteristics that give drummers another sonically unique flavor choice.”

Pricing and Availability
Yamaha Live Custom Hybrid Oak drum sets (MSRP: $6,900.00) and Live Custom Hybrid Oak snare drums (MSRP: $1,140.00) will ship in Spring 2019.

For more information, visit the Yamaha Booth at the 2019 NAMM Show in the Anaheim Marriott Hotel, Marquis Ballroom, January 24-27, 2019, or https://yamaha.io/2PFJ84J

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About Yamaha
Yamaha Corporation of America (YCA) is one of the largest subsidiaries of Yamaha Corporation, Japan and offers a full line of award-winning musical instruments, sound reinforcement, commercial installation and
home entertainment products to the U.S. market. Products include: Yamaha acoustic, digital and hybrid pianos, portable keyboards, guitars, acoustic and electronic drums, band and orchestral instruments, marching percussion products, synthesizers, professional digital and analog audio equipment, Steinberg recording products and NEXO commercial audio products, as well as AV receivers, amplifiers, MusicCast wireless multiroom audio systems, Blu-ray/CD players, earphones, headphones, home-theater-in-a-box systems, sound bars and its exclusive line of Digital Sound Projectors. YCA markets innovative, finely crafted technology and entertainment products and musical instruments targeted to the hobbyist, education, worship, music, professional audio installation and consumer markets.
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