Indigo Float™ Floatation Therapy Spa Franchise Announces its Opening in Downtown Orlando

Indigo Float™ opens its second US location featuring premium Floatspa® float pods from Budapest, Hungary, the "city of spas" and includes Florida's first open-floatation pool for couples

ORLANDO, Fla. (PRWEB) January 24, 2019 -- Indigo Float™ a premium brand, membership-based floatation center franchise, announces the opening of their first floatation center on the East Coast, in Orlando, Florida in the trendy SODO District serving Downtown residents.

Indigo Float in Orlando is one of only five float center locations nationwide that offers the premium FloatSPA® float therapy experience to treat chronic pain, anxiety and insomnia caused by high stress. Floatation Therapy was invented at the National Institute of Health and provides a mind/body, drug-free, alternative therapy that has been shown to be very effective at reducing stress and anxiety, lowering blood pressure, and reducing insomnia and chronic pain.

"You don't just reduce anxiety, you also get this tremendous uplift in mood," says Dr. Justin Feinstein, who studies the effects of floatation therapy on Anxiety, Stress and PTSD at the Laureate Institute for Brain Research. "We are not just reducing symptoms of mental illness here, we are enhancing mental wellness."

This unique therapy that touts dissolving 1000 lbs of Epsom salt in skin-temperature water is also used by top athletes and professional sports teams worldwide as a tool to improve performance and accelerate workout recovery. Steph Curry, MVP player with the NBA two years running and an avid floater, is quoted as saying "...the Epsom salts and magnesium… are helpful with recovery and relaxing your muscles."

Many people use weekly or monthly sensory-deprivation floatation sessions as a deep relaxation tool. Curry goes on to state that "It's one of the only places where you can really get unplugged from all the noise and distractions that go on with daily life. I have a very clear head when it's done, and it shows in the days after floating. It gives me a nice boost of focus and perspective. The more I do it, the more I get from it."

Indigo Float is the first float center in Florida to bring The FloatSPA® Floatation pod and open float pool to its members. This pod is considered in the spa industry to be the most sophisticated floatation device in the world. The FloatSPA® offers 100% full water evacuation between clients adding a higher level of sanitation, which is an exclusive benefit to joining Indigo Float Orlando. "Other float therapy devices use a system which circulates the magnesium sulphate solution in the pod to sanitize it, much like a hot tub does, never draining." Laurie Bowers, co-owner of Indigo Float Orlando, says, "Our high level of sanitation combined with Indigo Float’s commitment to cleanliness allows us to deliver a fresh float experience to every customer. It’s the premium experience many people in Orlando have been waiting for."

The downtown Orlando location also boasts the only open-float pool in Florida. "Those who might suffer from claustrophobia or first-timers who are hesitant to climb inside a closed pod are instantly relieved to see the open pool. The float pool is perfect for introducing first time clients to the benefits of float therapy. The pods are very spacious, much more than you can gather from photos, but the pool is an enormous open space that beckons everyone to try floating," says Bowers.
"We are really excited to be the first to bring it to Florida. The float pool is large enough to accommodate couples or friends who would like to share their float experience and it’s just in time for Valentine’s Day." The open float room is heated from above the pool by a large infrared panel and the room offers dual showers making it an ideal couples experience. Each session is followed by a relaxing cup of tea in the lounge, an opportunity to gather yourself before getting back to life.

Float sessions are usually one-hour long and cost $89 as a walk-in, though they do offer a generous first time float discount for those wanting to try it out. When you become a charter member, the cost reduces to $33-59 a session depending upon the monthly or annual plan chosen, making it a very affordable alternative to prescription drugs and other anxiety or pain treatment plans.

Founded in 2017, Indigo Float™ is a leading floatation franchise in the US. Indigo Float™ and FloatSPA® are either registered trademarks or trademarks in the United States and/or other countries.
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