X-Rite and Pantone Named One of the “Best and Brightest Companies to Work For in the Nation” for 2018

Company recognized for its strong employee engagement, development and retention policies.

GRAND RAPIDS, Mich. (PRWEB) January 24, 2019 -- X-Rite Incorporated, a global leader in color science and technology, and Pantone LLC, today announced that it has been recognized by the National Association for Business Resources (NABR) as one of the Best and Brightest Companies to Work For in the Nation® for 2018. This award is given annually to companies in the United States that meet high standards in employee satisfaction and human resources best practices.

“We are honored to be recognized as one of the nation’s Best and Brightest Companies to Work For,” said Ondrej Kruk, President, X-Rite and Pantone. “X-Rite continuously strives to provide employees with a positive and supportive work environment that fosters professional and personal development. Our high employee engagement is a reflection of this commitment and the dedication of all our team members.”

This year 2,400 companies were nominated for the honor and 512 were selected as winners, including X-Rite. The Best and Brightest Companies to Work For® competition identifies and honors organizations that display a commitment to excellence in their human resource practices and employee enrichment. Organizations are assessed based on categories such as communication, work-life balance, employee education, diversity, recognition, retention and more.

“Companies that recognize that their employees are the key to their success achieve staying power. Our 2018 winners create their human resource standards to ensure employee satisfaction and they set standards for every business to aspire toward,” said Jennifer Kluge, President and CEO, National Association for Business Resources.

The X-Rite global headquarters located in Grand Rapids employs around 350 associates across a variety of positions from manufacturing, research and development, sales, marketing as well as customer and business support functions. X-Rite employees thrive on global collaboration and innovation, have a passion for solving business problems and a high determination to succeed.

To learn more about career opportunities at X-Rite visit https://www.xrite.com/about-us/careers.

About X-Rite
Founded in 1958, X-Rite Incorporated is a global leader in the science and technology of color and appearance. With Pantone, X-Rite employs more than 800 people in 11 countries. The company’s corporate headquarters are located in Grand Rapids, Mich., with regional headquarters in Europe and Asia and service centers across Europe, the Middle East, Asia, and the Americas. X-Rite offers a full range of solutions used by manufacturers, retailers, printers, photographers and graphic design houses to achieve precise management and communication of color and appearance throughout their processes. X-Rite products and services are recognized standards in the printing, packaging, photography, graphic design, video, automotive, paints, plastics, textiles and medical industries. For further information, please visit www.xrite.com.

About Pantone
Pantone provides the universal language of color that enables color-critical decisions through every stage of the
workflow for brands and manufacturers. More than 10 million designers and producers around the world rely on Pantone products and services to help define, communicate and control color from inspiration to realization – leveraging advanced X-Rite technology to achieve color consistency across various materials and finishes for graphics, fashion and product design. Pantone Standards feature digital and physical color specification and workflow tools. The Pantone Color Institute™ provides customized color standards, brand identity and product color consulting as well as trend forecasting inclusive of Pantone Color of the Year, Fashion Runway Color Trend Reports, color psychology and more. Pantone B2B Licensing incorporates the Pantone Color System into different products and services, enabling licensees to communicate and reproduce certified Pantone values and improve efficiencies for their users. Pantone Lifestyle brings color and design together across apparel, home, and accessories. Learn more at www.pantone.com.

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