Interim HealthCare Inc. Identifies 5 Home Care Trends to Watch in 2019

Leading national franchisor of home care, hospice and healthcare staffing shares its forecast

SUNRISE, Fla. (PRWEB) January 23, 2019 -- By 2030, all baby boomers will be older than 65 years old, according to the Census Bureau. As the silver tsunami and seniors’ preference to age in place continues to raise demand for home healthcare, the leading national franchisor of home care, hospice and healthcare staffing, Interim HealthCare Inc., reveals its 2019 predictions for the industry. Here are a few of the trends forecasted:

1. Caring for caregivers will become increasingly crucial. The much-discussed caregiver shortage will only continue to surge, increasing the need to better tend to the mental, physical and emotional stress of those doing the caregiving. For better retention, not just recruitment, home care agencies need to engage in more effective and innovative tactics, including offering flexible work schedules, specialized training, recognition opportunities and mentorship.

2. Chronic care will come home. An estimated 117 million adults have one or more chronic health conditions, and one in four adults have two or more chronic health conditions. This increasingly large elderly population means there will be more patients with long-term care needs—whether it be in homes or at a healthcare facility. Specialized care programs, such as Interim’s patient-centered dementia program in the home setting, will be in heavier demand and a bigger differentiator for home healthcare agencies.

3. Value-based care still front and center. The push for providers to transition from fee-for-service payment models to value-based care will accelerate. The importance placed on improving patient outcomes will become a major focus and driver for industry change for patients, providers and payers as we look to the future of healthcare.

4. Technology will improve care quality and industry efficiency. The importance of improving operational efficiencies through innovation will continue to play a significant role in patient care. Digital health technologies, such as artificial intelligence, voice enabled assistants and telemedicine, to name a few, will gain further traction in 2019. In fact, Forbes estimates that digital health tech catering to out of hospital settings will grow by 30% to cross $25 billion market globally by end of 2019.

5. Medicare Advantage will encourage greater education and partnership. CMS announced that some non-skilled in-home care services would be considered a supplemental benefit under the Medicare Advantage (MA) program in 2019. Although, most experts don’t expect real MA opportunities to arrive until 2020 or possibly 2021. This news will likely result in more payer partnerships and increased need to educate consumers and insurers on the value of home-based care.

Interim HealthCare Inc. is unique in combining the commitment of local ownership with the support of a national organization that develops innovative programs and quality standards that improve the delivery of service. For more information or to locate an Interim HealthCare office, visit www.interimhealthcare.com.

About Interim HealthCare Inc.
Interim HealthCare Inc., founded in 1966, is a leading national franchisor of home care, hospice and healthcare staffing. It is part of Caring Brands International which also includes UK-based Bluebird Care and Australia-based Just Better Care, both well-known franchise brands in their countries. With more than 530 franchise...
locations in seven countries Caring Brands International is a global health care leader.

Interim HealthCare in the United States is unique in combining the commitment of local ownership with the support of a national organization that develops innovative programs and quality standards that improve the delivery of service. Franchisees employ nurses, therapists, aides, companions and other healthcare professionals who provide 25 million hours of home care service to 190,000 people each year, meeting a variety of home health, senior care, hospice, palliative care, pediatric care and healthcare staffing needs. For more information or to locate an Interim HealthCare office, visit www.interimhealthcare.com.
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