Tennessee River Valley Releases Promotional Video Highlighting Attractions and Hidden Gems in the Seven State Area

_The Tennessee River Valley Mapguide’s new promotional video provides visitors with information on some of Mother Nature’s top attractions and hidden gems tucked away in the seven state area._

KNOXVILLE, Tenn. (PRWEB) January 23, 2019 -- The Tennessee River Valley Stewardship Council is thrilled to release its first destination video celebrating the authentic distinct culture of the seven state area of the Tennessee River Valley. The video, a tool created to promote tourism to the Tennessee River Valley, features visitors, locals and tourism leaders who share firsthand the authentic experience visitors can come to expect when exploring the Tennessee River Valley.

The Tennessee River Valley is a seven state region with an authentic distinct culture all tied to a common denominator – the Tennessee River, one of the largest river basins in the United States. The new Tennessee River Valley video is a 13-minute tour of the region and touches on the unspoiled beauty, birding and wildlife viewing, mom and pop restaurants, wineries, aquariums, small towns, waterfall exploring, national and state parks, prominent historic figures and musicians and activities on the water including freshwater snorkeling, whitewater rafting and fishing. The video draws on authentic experiences as shared by visitors, locals and tourism leaders.

“There is no better way to tell a story and to demonstrate the beauty of an area than through a video,” said Julie Graham, spokesperson for the Tennessee River Valley Stewardship Council. “From adventures on the water to beautiful scenery, there is so much to see and experience in the Tennessee River Valley. The 13-minute video just touches on a small sampling of what awaits anyone with a love for the outdoors.”

Produced by Hunter Nichols Productions, the video is available on [www.exploretrv.com](http://www.exploretrv.com) and all social media platforms. The Tennessee River Valley Stewardship Council and all of its partners will have use of the video to promote tourism to the region. The video will also be used for presentations in local communities for awareness education. “We hope anyone that has a love for the Tennessee River Valley will feel free to share the video on their own social media channels using the #exploretrv hashtag,” added Graham.

For more information on the video, call Graham at 865.585.0811.

For more information on the Tennessee River Valley, visit [www.exploreTRV.com](http://www.exploreTRV.com).

About the Tennessee River Valley
Beginning in the southwest corner of Virginia, the Tennessee River Valley region cuts through the mountainous areas of Tennessee, North Carolina, and Northern Georgia, into the rolling hills and bottomlands of northern Alabama and Mississippi and then north through the marshes and wetlands of middle-west Tennessee and ending in western Kentucky. The Tennessee River Valley offers a compelling story, captivating visitors with its little unknown facts, pristine, untouched areas and rich, authentic experiences. Save trip ideas and plan a trip easily with the Tennessee River Valley Geotourism MapGuide, an online guide of authentic places and adventures that have been recommended by locals.
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Online Web 2.0 Version
You can read the online version of this press release here.