Romp n' Roll Ranked Among Franchise Elite in Entrepreneur’s 40th Annual Franchise 500®

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RICHMOND, Va. (PRWEB) January 24, 2019 -- Romp n’ Roll has been recognized as one of the country’s top franchise opportunities as ranked by Entrepreneur Magazine in its 40th annual Franchise 500® ranking. Romp n’ Roll was recognized for its exceptional brand strength, financial stability, franchise support, and growth potential, among other factors.

An invaluable resource for potential franchisees, Franchise 500® ranked Romp n’ Roll as No. 366 overall and No. 7 in the children’s enrichment programs category.

“We are extremely proud to earn this distinction as a top franchise opportunity in the U.S.” said CEO and Co-Founder, Michael Barnett. “We have pursued our mission of developing smart, kind, and caring children by bringing play-based classes and experiences that foster independence, imagination, and physical and cognitive development to children ages 3 months through 5 years. What started as a quest to find the best early enrichment classes for our own young children has led to one of the fastest growing children’s franchises in the world, with over 200 locations in multiple countries.”

Entrepreneur Magazine spends months gathering data about franchises across the country, and over its 40 years in existence, the Franchise 500® has become both a dominant competitive measure for franchisors and a primary research tool for potential franchisees. To be included in the Franchise 500® franchises must undergo a comprehensive evaluation of their cost and fees, size and growth, support, brand strength, and financial strength and stability.

“As we celebrate 40 years of producing the Franchise 500, it’s a good opportunity to step back and look at how much has changed since that first ranking in 1980,” says Jason Feifer, editor in chief of Entrepreneur. “While the franchise business model has changed little, the strongest franchise brands are constantly evolving and innovating to keep up with changing trends and technology.”

About Romp n’ Roll
Romp n’ Roll reinvented the parent-child learn through play concept with an entirely new approach to child development by creating a whimsical wonderland of vivid color and imaginative design that incorporates a research-based curriculum. Headquartered in Richmond VA., they deliver numerous early childhood education, art, music, and movement classes and events that help children ages three months through five years old achieve significant developmental milestones. For more information about Romp n’ Roll and franchising opportunities, please visit http://www.rompnroll.com.
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