Vertic Accepted into Forbes Agency Council

Forbes Agency Council Is an Invitation-Only Community for Executives in Successful Public Relations, Media Strategy, Creative, and Advertising Agencies

NEW YORK (PRWEB) January 23, 2019 -- Sebastian Jespersen, founder and CEO of digital New York based agency, Vertic has been accepted into Forbes Agency Council, an invitation-only community for owners of and executives in successful public relations, media strategy, creative, and advertising agencies.

Sebastian was vetted and selected by a review committee based on the depth and diversity of his experience. Criteria for acceptance include a track record of successfully impacting business growth metrics, as well as personal and professional achievements and honors.

“We are honored to welcome Sebastian into the community,” said Scott Gerber, founder of Forbes Councils, the collective that includes Forbes Agency Council. “Our mission with Forbes Councils is to bring together proven leaders from every industry, creating a curated, social capital-driven network that helps every member grow professionally and make an even greater impact on the business world.”

As an accepted member of the Council, Sebastian will collaborate with other respected leaders in a private forum and be invited to work with a professional editorial team to share his expert insights in original business articles on Forbes.com, and to contribute to published Q&A panels alongside other experts.

“I’m truly excited about joining the Forbes Agency Council. I’m honored to have the opportunity to not only learn from my fellow peers, but also give back to the professional community through my own personal experiences of starting and growing a digital agency business.”

ABOUT FORBES COUNCILS
Forbes Councils is a collective of invitation-only communities created in partnership with Forbes and the expert community builders who founded Young Entrepreneur Council (YEC). In Forbes Councils, exceptional business owners and leaders come together with the people and resources that can help them thrive.

For more information about Forbes Agency Council, visit forbesagencycouncil.com. To learn more about Forbes Councils, visit forbescouncils.com.

About Vertic:
Vertic is a strategic digital agency dedicated to creating groundbreaking solutions. The name Vertic echoes its Nordic heritage, and is written with a stylized capital "V" – deriving from the Old Norse letter or rune "Dagaz", which means 'day'. In countries with long nights and dark winters, a new day signifies transformation and bold change. It is Vertic's mission – through a foundation of strategy, creativity and technology – to shed light on bold change, overcome challenges that keep us up during those long nights, and to create groundbreaking solutions that help clients grow. At the heart of brands within a digital-first age, Vertic has created a business marketing model called 'Share of Life™'. The new model and paradigm shift in "one-with-one" relationship marketing strives to ensure that a relationship between brand and customer can last a lifetime. This methodology is being applied by our work for world leading brands such as GE, Microsoft and SAP.

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