Mongoose and Ruffalo Noel Levitz Form Strategic Partnership to Strengthen Engagement With Prospective College Students

*New partnership provides colleges with unparalleled enrollment management expertise and superior solutions to optimize communication between staff and students*

CEDAR RAPIDS, Iowa (PRWEB) January 24, 2019 -- As part of their ongoing mission to help colleges and universities draw on the most effective innovations for higher education, Ruffalo Noel Levitz (RNL), the leading provider of higher education enrollment management, student success, and fundraising solutions, today announced their newest partnership with Mongoose.

Mongoose is an innovator and thought leader in the realm of strengthening communication between colleges and students. The firm’s Mongoose Cadence is the preferred texting platform for colleges and universities, implemented by more than 400 institutions nationwide. Research and results continue to prove texting as a top-rated channel for communicating relevant, timely, and personal information to prospective and current students, families, and other constituents.

The partnership brings that innovative texting and engagement together with RNL’s enrollment management consultants, strategies, and solutions. Together, the two firms will amplify the ability of campuses to engage prospective students and nurture conversations that lead to enrollment.

“This partnership opens the door for RNL consultants to connect campuses to a solution that will significantly improve communication between institutions and key constituents,” said Dave Marshall, president of Mongoose. “Our clients using Cadence have seen results ranging from increased enrollment to higher event attendance to unprecedented retention rates. There is still plenty of opportunity for schools who have not started texting (or who have tried and not been successful) to learn why it works and how to do it well.”

“Competing for students requires a merger of strategy and solution,” said Todd Abbott, senior vice president at RNL. “By partnering with Mongoose, we have created an ideal way for campuses working with both firms to tap into our expertise, data, insights, and innovations so they can engage the students they want and achieve long-term sustainability in an increasingly volatile higher education market.”

To learn more about the partnership and how RNL and Mongoose will amplify student engagement, visit RuffaloNL.com/Mongoose.

About Mongoose
Mongoose publishes content aimed at helping colleges and universities continuously improve the ways they communicate with students, parents, alumni, and donors. They also developed Cadence, higher education’s preferred enterprise texting platform. Their software helps over 400 institutions create instant, meaningful connections with their constituents - and in doing so, achieve remarkable outcomes.

About Ruffalo Noel Levitz
Ruffalo Noel Levitz is the leading provider of higher education enrollment, student success, and fundraising solutions. More than 1,900 colleges, universities, and nonprofit organizations rely on RNL for advanced analytics, personalized engagement, and industry-leading insights to achieve their missions. The firm is focused on the entire lifecycle of enrollment and fundraising, assuring students find the right college or university.
graduate on time, secure their first job in their chosen field, and give back to support the next generation. Ruffalo Noel Levitz conferences, research reports, papers, and articles help clients stay on top of current trends.

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