MetroWest Children Will Have Greater Access to Autism Services with New Center-Based Therapy

Centria Healthcare Expands Autism Services in Massachusetts

MARLBOROUGH, Mass. (PRWEB) January 24, 2019 -- Centria Healthcare, the nation’s leading provider of Applied Behavior Analysis (ABA) therapy for children with autism, recently announced its expansion of autism services into the MetroWest area of Boston through its affiliate, Applied Behavioral Associates LLC, a Centria Healthcare company, at a grand opening event on January 17th. Joining officials from Centria were: Marlborough Mayor Arthur Vigeant; the President and CEO of the Marlborough Area Chamber of Commerce, Rob Schlacter; and City Councilor and former School Superintendent, Don Landers, among others representing the Autism community in Massachusetts.

Last month, Centria Healthcare acquired Applied Behavioral Associates, LLC, in Marlborough, Mass. The opening of this 1,300 sq. ft. center, located at 277 Main Street, Suite 305, Marlborough, MA 01752, affirms Centria’s commitment to expanding access to quality treatment for children with autism in the region. The new center will serve up to 20 children in MetroWest, including Natick, Framingham, Southborough, Westborough, Northborough, Marlborough, and the eastern part of Worcester. The new center will add 15 new jobs in addition to the 30 professionals in the region who provide home-based care. The opening of this center expands their care to include center-based therapy.

“Once parents hear that their child has autism, they have a lot of questions and often don't know where to turn for answers,” said Scott Barry, CEO of Centria Healthcare. “At Centria, our mission is to help every child living with autism to develop, pursue and achieve their own goals and dreams through high-quality ABA therapy and support. This starts with helping parents navigate complex insurance systems so that their child can receive services as quickly as possible.”

One in 59 children in the U.S. have Autism Spectrum Disorder (ASD), based on a new estimate released in 2018 by The Centers for Disease Control and Prevention (CDC). This finding indicates the prevalence of autism is slightly higher than previously thought. As the prevalence rate of autism increases, so too has the need for ABA therapy, the only evidence-based therapy approved by the American Academy of Pediatrics and the CDC. During ABA therapy, skills are broken down into small, easy-to-learn steps. Positive reinforcement is used to motivate the child, and data is continuously collected to measure the child’s progress and modify their personalized treatment plan.

“ABA therapy is the single most effective treatment for children with ASD and the only treatment shown to lead to substantial, lasting improvements in the lives of children with autism,” said James Macon, BCBA and Executive Clinical Director, for Centria. “Early detection, diagnosis, and interventions are crucial for achieving optimal outcomes.”

“Centria anticipates hiring approximately 100 experienced staff to serve 100 more families by January 2020,” said Barry. “This includes BCBAs, Behavior Technicians, and Client Service Managers, among others. With so many children in need of support, we are eager to take them off waitlists, and provide them with the resources and care that they need throughout the MetroWest-area.”

For more information, please visit www.CentriaAutism.com.
Quick Facts
● 1 in 59 children have autism
● Centria Healthcare helps parents of children with autism navigate through the complex system of insurance, care and just knowing that they are not alone.
● Centria operates in 9 states, over 3,500 experienced and trained staff and services over 2,500 children.

About Centria Healthcare & Centria Autism:
Centria Autism, an operating division of Centria Healthcare, is a leading national provider of Applied Behavior Analysis (ABA) therapy for children with autism and their families. With its national headquarters in Michigan, and more than 3,500 clinical staff working in nine states, Centria’s Optimal Outcomes approach combines child-centered, evidence-based ABA with best practices to help children with ASD have the best developmental experience possible and acquire the skills to live independently and succeed in the world on their own terms.

Applied Behavioral Associates, a Centria Healthcare company is located at 277 Main Street, Suite 308, Marlborough, MA 01752. For more information, please call 508-485-5300 or visit www.appliedbehavioralassociates.com. For more information, please visit www.centriahealthcare.com.
Contact Information
Jacob Boven
Centria Autism
http://www.centriaautism.com
+1 269-519-8089

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