ASI Sponsors 2018 iMIS User Group Conference and Announces Award Winners

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ALEXANDRIA, Va. (PRWEB) January 24, 2019 -- Advanced Solutions International (ASI), a leading global provider of software and services for associations and not-for-profits, was a Founding Sponsor of NiUG International’s 2018 Discovery Conference in Arlington, VA on October 8 - 10.

ASI is the provider of the iMIS Engagement Management System (EMS)™ and has more than 4,000 clients, 100 partners and millions of users worldwide. Headquartered in Tobyhanna, PA, NiUG International is the largest independent, international user’s group in the not-for-profit software industry.

The 13th NiUG Discovery Conference was held at the Crystal Gateway Marriott in Arlington, VA. Attendees included iMIS users, solution providers, consultants and vendors who participated in more than 50 educational sessions, training classes, demonstrations, exhibitor showcase, and networking events.

A highlight of the conference was the introduction of the latest edition of the iMIS Engagement Management System: iMIS Cloud. Designed exclusively for associations and non-profits, iMIS Cloud is a 100% cloud-based platform that unifies member/donor databases, online payments, websites, and third-party applications into a single system.

This year’s event featured four tracks based on attendee interest — Back to Basics, Product, Technical and Best Practices — that included sessions on PCI compliance, GDPR/data privacy, RiSE web development, membership campaigns, event management, and more.

On Monday, October 8, conference attendees were invited to a welcome reception sponsored by ASI and 24 iMIS solution providers and exhibitors.

“This year’s theme was “Power of the Past. Force of the Future,” said Michele Morgan, NiUG’s Executive Director. “The conference focused on sharing with our colleagues the tips and best practices we’ve honed over the years, while also learning about the newest technological developments on the horizon that can help us better respond to the evolving needs of our members and donors.”

Great Things Award
ASI annually recognizes clients who are using iMIS to help further their missions and accomplish “great things.” The following 2018 award recipients achieved this through their outstanding iMIS RiSE websites; winners were selected based on excellence in design, navigation, functionality and more:

- American Orthopaedic Society for Sports Medicine
- BOMA International
- Council of Supply Chain Management Professionals
- The Institute of Public Administration of Canada
- TMS (The Minerals, Metals & Materials Society)
John Howarth Memorial Award (JHMA)
Each year, NiUG recognizes two individuals who, through their passion, persistence, optimism, and grace under pressure, have dedicated their time and talents to the iMIS community while representing the mission of NiUG and mirroring the quality of John Howarth’s character. The 2018 recipients of the JHMA are:

- Michelle Lelempsis, Causeis
- Alan Atwood, Texas Medical Association

About NiUG International
NiUG International, the largest independent, not-for-profit, iMIS user's group is dedicated to creating and maintaining a platform where the iMIS community can: share information, easily connect with one another, and continuously gain knowledge through easily accessible educational tools and networking experiences. It is NiUG’s mission to provide a forum to advocate for, educate, and connect users and vendors in the iMIS community. To learn more, visit www.NiUG.org.

About ASI
Advanced Solutions International (ASI) is a global software company and recognized industry thought leader that focuses on helping associations and nonprofits increase operational and financial performance through the use of best practices, proven solutions, and ongoing client advisement. Since 1991, ASI has served nearly 4,000 clients and millions of users worldwide, both directly and indirectly through a network of more than 100 partners, and currently maintains corporate offices in the USA, UK, Canada, and Australia. Learn more at www.advsol.com.
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