Securly Announces Deep Focus on Product Depth & Stability in 2019

Securly is looking to prioritize bug fixes, and improve performance and usability for their users in 2019.

SAN JOSE, Calif. (PRWEB) January 24, 2019 -- In 2013, Securly released the industry’s first 100% cloud-based web-filter for K-12 schools. Now in 2019, Securly is still the only 100% cloud-based web-filter in the K-12 market and serves 10% of K-12 public schools in the United States, but has since expanded well beyond filtering. Anchored by a core mission of online student safety, Securly has spent the last five years building a comprehensive suite of student safety products.

Alongside Filter, Securly is proud to offer:
- Auditor: cyberbullying and self-harm detection for emails & documents
- 24: trained round-the-clock emergency response to emails, searches, and social media flagged for suicide, self-harm, and violence
- Tipline: an anonymous reporting tool that lets students stand up to violence
- Classroom: a classroom management tool that lets teachers keep students on task
- SecurlyHome App: a free iOS and Android app that pairs with school systems and Hub by Securly to give parents visibility into childrens’ online activity
- Hub by Securly: Internet filtering for the home that allows parents to customize and filter their children’s Internet

The first five years of Securly’s trajectory was spent rapidly innovating and building a suite of products & services that work together to provide a comprehensive solution to online safety for students. However, innovating at this pace meant Securly spent more time launching new products & services than enhancing existing ones. For 2019, Securly is prioritizing the strengthening and stabilization of their platform. Customers can look forward to an increased focus on improving performance and stability, prioritizing bug fixes, and enhancing key features in Securly’s product suite.

Anticipated outcomes in 2019 include:
- Dramatically lower false alarm rates
- Smoother user experience with the UI and the services
- Enhancements to the depth of reporting & accuracy of logging
- Predictable release schedules and stable production environments

Vamsee Akkiraju, Head of Quality Engineering, shares, “Securly has so far followed a breadth-first model of execution innovating across a range of solutions. It is now time to focus on the quality & stability of these product lines.”

In addition to these improvements and fixes, the company plans to enhance the user experience of its product line. Nikita Chikate, Head of Design and Customer Experience, explains, “Securly has had exponential growth and success in the past five years. In 2018 alone, we released three strategic products across school and consumer markets: Tipline, Classroom, and the SecurlyHome app. Our customer profiles have become increasingly diverse, spanning educators, administrators, counselors, IT admins, and parents. Our goal is to refine our product design to solve the unique needs and challenges of our customers, and present a fresh, intuitive, and user-friendly interface that caters to this breadth of personas.”
About Securly

Securly is a Silicon Valley-based student safety company that provides Edtech safety solutions. The only company to cater exclusively to K-12, student safety has been Securly’s mission since the very beginning. Currently, over 7M students use Securly’s free and paid filtering solutions worldwide, and thousands of districts use Auditor, Securly’s AI-based tool for cyberbullying and self-harm detection on Gmail. In addition to Filter and Auditor, Securly has expanded their product suite to include 24, Tipline, Hub by Securly, and many more.

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