Local Entrepreneurs Open Office Evolution Coworking Space in Woodbridge Township on Wednesday, January 23

*To support the growing small business community in New Jersey, the husband-and-wife team of Karen and George Fisher opens first of two Office Evolution franchises in the area*

WOODBRIDGE TOWNSHIP, N.J. (PRWEB) January 24, 2019 -- Local entrepreneurs and husband-and-wife team George and Karen Fisher are pleased to announce the official grand opening of the first Office Evolution franchise in Woodbridge Township on Wednesday, January 23 at 4 p.m. at 485 Route US-1 South Building C, Suite 350.

Office Evolution is a coworking space franchise that provides executive suites, flexible office spaces and virtual offices to independent professionals and small business owners nationwide. Karen Fisher, who attended Rutgers University, was inspired to open an Office Evolution franchise thanks to her father’s experience as a small business owner. She and George, who live in Hillsborough, New Jersey, are eager to provide Woodbridge Township and the surrounding communities with much-needed business space services. They signed a two-unit deal with Office Evolution and are already scoping out real estate for their second location in Middlesex County.

“What really attracted me to Office Evolution was the chance to help small businesses grow,” Karen said. “I saw how difficult it was for my dad to build a business from the ground up. That experience inspires me to provide small business owners with space to build their business and a community where like-minded people collaborate and support each other through their entrepreneurial struggles.”

The other reason the Fishers were drawn to Office Evolution is that they knew the flexible model would allow them to maintain their full-time jobs as they got their location up and running. Karen is a CPA who has worked for major corporations for more than 20 years, and George is a network engineer for Verizon Communication. While business ownership is a new venture for them both, they’re confident the centralized location of Woodbridge Township will prove to be a great fit for Office Evolution.

“We’re noticing significant business development in Woodbridge Township,” Karen said. “Businesses are sprouting up quickly because the construction permit approval process and buildout are relatively painless. Getting a permit in other areas of the state can take weeks, but here, it only took a few days. That speaks volumes about Woodbridge Township and how they value businesses. We’re ready to show what we have to offer.”

Like Karen, George was attracted to the brand’s core value of Ohana, used to describe a group of people fighting for the same purpose.

“We are passionate about helping local entrepreneurs follow their dreams and excited to watch them thrive,” George said. “We’re confident in our ability to make an impact on our members by providing them the support and guidance they need and want.”

The 7,700 square foot space is centrally located between the Woodbridge Mall and the Menlo Park Mall and at the intersection of several major highways, including the Garden State Parkway, Interstate 287 and the New Jersey Turnpike. The location holds 33 offices and two conference rooms that will provide local entrepreneurs...
with much-needed space to collaborate and grow.

“Karen and George Fisher are going to be an excellent addition to the Office Evolution family and brand,” said Mark Hemmeter, Founder and CEO of Office Evolution. “Their knowledge of the Woodbridge Township area and their passion for customer service make them ideal franchisees for our system. They are living examples of our company’s values, especially our emphasis on Ohana. I know they will be wonderful representatives in the area.”

Office Evolution provides conference rooms and private and shared office spaces for working professionals. By offering a highly-professional coworking space, Office Evolution is fulfilling Hemmeter’s vision of providing entrepreneurs with the tools they need to succeed outside of a more traditional workspace. The brand’s expansion in New Jersey reflects the area’s growing need for professional working spaces and the desire of individual professionals to have a space to call their own.

Interested in becoming a member of Office Evolution? Please visit https://www.officeevolution.com/locations/woodbridge.

ABOUT OFFICE EVOLUTION
Office Evolution is a national franchise that provides resources to help small business owners succeed, including collaborative co-working spaces, virtual office services and fully furnished, turnkey offices and suites. The Colorado-based brand has carved out its niche in the industry by focusing on developing in suburban areas and catering to a clientele of entrepreneurs and small businesses.

Mark Hemmeter founded the company in 2003, and grew to seven business centers across the Colorado Front Range before beginning to franchise in 2012. To date, Office Evolution has awarded more than 120 franchises to entrepreneurs in communities throughout the United States.

Every Office Evolution franchise is customized to reflect the local community, and offers flexible hourly, daily, month-to-month and long-term rental packages. Other services include professional address and mail services, telephone answering, private offices and 24/7 access. Please visit www.officeevolution.com for more company information. For more information on Office Evolution’s franchising opportunities, visit www.officeevolutionfranchise.com or call 877.475.6300.
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