Semper Fi Fund and The Bob & Renee Parsons Foundation Raise $20 Million in Double Down for Veterans Matching Challenge

"Our partnership with the Semper Fi Fund is very important to me personally and I would like to congratulate everyone who made this campaign a success," said businessman and Marine Corps Vietnam War veteran Bob Parsons. “The programs enabled by this funding will not only provide military families with the help they need during their loved ones’ healing process, they also help ensure injured veterans a successful transition back into civilian life.”

The Semper Fi Fund programs that will benefit from the success of the Double Down for Veterans campaign:

- Service Member and Family Support Program: A comprehensive set of interrelated areas of assistance developed to improve the lives of wounded veterans and address the unique needs of their immediate families from injury through recovery.

- Transition Program: Assistance with education, apprenticeship, career development, peer support and more that delivers critical tools and skills and makes it easier for wounded service members to achieve independence and start new and productive lives.

- Integrative Wellness Program: Assistance that embodies a holistic approach to improve body, mind and spirit, focusing on the long-term health of the whole person by offering helpful programs and useful information to meet the specific needs of the individual.

“I am deeply grateful to Bob and Renee Parsons for their amazing partnership in our mission to serve those who have sacrificed so much on behalf of us all,” said Semper Fi Fund President, CEO and Founder Karen Guenther. “The positive impact that their generosity and support will have on our nation’s service members and their families, the lives that will be touched and improved, is immeasurable.”

In July 2018, the Fund announced a new pilot program bearing the GoDaddy founder’s name. The LCpl Parsons Welcome Home Fund for Vietnam Veterans will care for catastrophically injured veterans from all U.S. service branches who suffered their injuries as the result of combat operations in Vietnam. The program is...
designed to provide transportation, housing and medical care grants to veterans living with blindness, paralysis, amputation, burns over 50 percent of their body, severe traumatic brain injury and life-threatening illness due to Agent Orange exposure.

“The tremendous reaction we see from the public each year on this campaign is inspiring,” said businesswoman Renee Parsons. “While there are many worthwhile organizations that need support, we know that a contribution to the Semper Fi Fund is one of the best investments we can make toward helping our service members and their families.”

Additional information about the Semper Fi Fund can be found at the organization’s website: SemperFiFund.org.

About the Semper Fi Fund
The Semper Fi Fund provides urgently needed resources and lifetime support for combat-wounded, critically ill and catastrophically injured members of the U.S. Armed Forces and their families. Case Managers from the Fund work one-on-one with service members and veterans to understand and support their individual needs right now and throughout their lifetimes. The Fund keeps its overhead extremely low in order to have the greatest impact on the lives of service members and veterans and has been awarded the highest ratings from watchdog groups: A+ from CharityWatch (one of only two veteran nonprofits to receive this rating last year), eight consecutive 4-star ratings from Charity Navigator (an achievement attained by only 3% of rated charities) and the Platinum Seal of Transparency from GuideStar. Learn more at SemperFiFund.org.

About The Bob & Renee Parsons Foundation
The Bob & Renee Parsons Foundation offers support to nonprofit organizations successfully working to empower, educate, nurture and nourish people during what is often the darkest time of their lives. Founded in 2012 by philanthropists and business leaders Bob and Renee Parsons to provide hope and life-changing assistance to the country’s most vulnerable populations, The Bob & Renee Parsons Foundation offers critical funding at critical times to those in need. The Foundation’s giving is driven by the core belief that all people – regardless of race, religion, roots, economic status, sexual orientation or gender identity – deserve access to quality healthcare, education and a safe place to call home. Follow @WeDealInHope on social media or visit TBRPF.org, to learn more about partner organizations and the important work being done in the community.

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