Kevin Scarbrough’s New Book “The Ordinary Basketball Coach’s Guide to Building a Better Program” is a Resource for Coaches Seeking to Get the Best From Their Player

Recent release “The Ordinary Basketball Coach’s Guide to Building a Better Program” from Page Publishing author Kevin Scarbrough is a thought-provoking book with valuable advice gleaned over a more than three-decade career. While some of the chapters are specific to basketball, the lessons on engaging and motivating young athletes are applicable for coaches of any sport.

LADY LAKE, Fla. (PRWEB) February 01, 2019 -- Kevin Scarbrough, a married father of two, three-time Coach of the Year award winner over a 32-year career coaching high school boys’ and girls’ basketball in Ohio, and current assistant athletic director and head men’s basketball coach at First Academy of Leesburg, Florida, has completed his book “The Ordinary Basketball Coach’s Guide to Building a Better Program”: an invaluable resource for anyone seeking to inspire and motivate young players.

Kevin shares, “If you are a high school basketball coach, you are probably just like me. Most of my life I attended clinic after clinic listening to famous college coaches tell me about their programs. I purchased books and read as many philosophies as a young man could read. I watched so many hours of video. I knew offense and defense as good as any coach in my field but wasn't really getting the results I wanted.

"But then I realized my approach was totally wrong. I don't have the talent pool the college coaches have at all. Most of my players were home grown ordinary athletes straight from my own elementary schools. That's when I began to streamline my own personalized program. My program would fit my needs and the needs of my student athletes. It would not only make me happy, but it would keep me excited about the game of basketball.

"So, what did I do? I developed a book that could help the ordinary coach find his own philosophy. Inside you will find snippets that will not only keep you enthused about the game, but it will remind you of what is important in the day to day operations of your own program.

"Look inside and remind yourself why you love the great game of basketball.”

Published by New York City-based Page Publishing, Kevin Scarbrough’s book is an accessible guide to finding and creating happiness while coaching high school basketball.

Readers who wish to experience this work can purchase “The Ordinary Basketball Coach’s Guide to Building a Better Program” at bookstores everywhere, or online at the Apple iTunes store, Amazon, Google Play, or Barnes and Noble.

For additional information or media inquiries, contact Page Publishing at 866-315-2708.

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