Dallas Mavericks and Adopt A Highway Maintenance Corporation® Are Keeping Texas’s Highways Litter-Free

Texas Sponsor A Highway® is proud to announce that the Dallas Mavericks are one of the newest participants in the Sponsor A Highway® Program. Each sponsor sign promotes highway litter-removal efforts to keep Texas highways clean and looking picturesque.

DALLAS (PRWEB) January 31, 2019 -- As an organization that strives to give back to their community, the Dallas Mavericks have joined forces with Adopt A Highway Maintenance Corporation®. Becoming a partner in the Texas Sponsor A Highway® Program helps to fund highway beautification efforts along the roads of Texas.

As said by Chief Marketing Officer, Jerome Elenez, “We believe the Dallas Mavericks organization is bigger than basketball…. Our support of the Adopt a Highway® Program is another way for us to support our community by helping keep our environment clean and representative of the city where we live and do business. Go Mavs!” Without sponsors like the Dallas Mavericks, the Texas Sponsor A Highway® Program would not be able to continue its litter-removal efforts.

To say thank you to their faithful fans, the Dallas Mavericks work tirelessly to find new and creative ways to help the community. Learning of the work done by Adopt A Highway Maintenance Corporation®, the Dallas Mavericks felt sponsoring a highway was the perfect way to give back to their loyal fans and community.

With deep pride and appreciation for Texas, funding the litter-removal efforts offered by the Texas Sponsor A Highway® Program is a fantastic way to keep their community looking pristine. This is merely one of the ways that the Dallas Mavericks are making it clear— Don’t Mess With Texas!

The Dallas Mavericks are a basketball team located in Dallas, Texas. They compete in the National Basketball Association as a member of the league’s Western International Conference Southwest Division. Since 1980, the Dallas Mavericks have brought Texas basketball lovers together and built a loyal community of fans.

For more information about the Dallas Mavericks visit: www.mavs.com
For more information about the Texas Sponsor A Highway® Program visit: www.adoptahighway.com
Contact Information
Adopt A Highway Maintenance Corporation®
Adopt A Highway Maintenance Corporation®
http://www.adoptahighway.com
800-200-0003

Online Web 2.0 Version
You can read the online version of this press release here.