Efficiencies in the Shipping Industry Are Discussed on "Information Matrix"
Hosted by Laurence Fishburne

The popular educational program will work with experts to discuss how technology has advanced the shipping industry.

FORT LAUDERDALE, Fla. (PRWEB) February 01, 2019 -- In an upcoming segment from “Information Matrix,” hosted by award-winning actor Laurence Fishburne, the program will highlight current and future efficiencies in the shipping industry. The educational documentary-style program will delve into the drive for shipping businesses to meet increased customer expectations, and will feature experts within the industry.

The international shipping industry is responsible for more than 90 percent of all trade throughout the world. As part of efficiencies in the shipping industry, shipments must be cost-effective, timely, and environmentally friendly. Shipments are expected by consumers to arrive undamaged and within days of ordering. To meet the needs of consumers, new technologies will become standard within the shipping industry. On the horizon for the shipping industry are technologies that include digital sensors and alternative fuel sources for shipping fleets. Megaships with the capability to hold larger than ever containers are planned as a way to reduce shipping costs. Shipments will have a reduced carbon footprint due to large cargo loads and a reliance on alternative energy sources—including wind and solar.

“Information Matrix” is a short-form documentary production that is educational in nature. Along with an award-winning creative team, actor and philanthropist Laurence Fishburne hosts the program. Each episode is developed for delivery on a variety of educational platforms and strives to feature informative and engaging content.
Contact Information
Development Division
Information Matrix with Laurence Fishburne
http://www.informationmatrixtv.com
561-549-9121

Online Web 2.0 Version
You can read the online version of this press release here.