Valentine’s Gift-Giving Fix: What to Give When, and How Much

Pinhole Press publishes definitive infographic guide to gift-giving for every relationship stage

NEW YORK (PRWEB) February 01, 2019 -- Valentine’s Day remains a significant part of American culture, celebrated by 55 percent of Americans in 2018. So is the tradition of couples giving each other special gifts on February 14. However, what is essentially exciting can quickly become anxiety-inducing as couples struggle to find each other’s perfect gifts.

Pinhole Press, a New York-based vendor of personalized photo gifts, publishes a handy gift-giving guide that solves this all-too-common gift-giving dilemma. Valentine Gift Guide for Every Relationship Stage: The Price of Love features straightforward gift ideas for couples who have just made it official and for those who are tying the knot next year.

Traditionally, flowers, cards, and chocolates are considered staple gifts for Valentine’s Day. Customs of giving these gifts date as far back as the 15th century and have since become an integral part of the tradition. However, as cultures have evolved and more gift options are made available to modern couples, giving traditional gifts sometimes no longer suffices. Some couples choose to be more practical while others opt to gift experiences rather than anything material.

In addition, the evolution of the dating culture is also changing the way couples give each other gifts. “Exclusively dating” couples may have very different ideas of a romantic gift than those who have been dating for ten years.

Pinhole Press’s visual guide aims to help couples tread this often tricky and confusing affair by providing simple, unambiguous suggestions on how to convey love through thoughtful, stage-appropriate tokens of love while keeping real to one’s budget. It also offers gift suggestions for couples in long-distance relationships and even those who are riding solo this Valentine’s Day.

About Pinhole Press

Pinhole Press is a New York company that specializes in creating customized photo cards and gifts. Founded in 2011, this humble company continually seeks to live by its mission of preserving precious moments via well-designed, high-quality photo books, calendars, and cards for baby showers, weddings, birthdays, and different occasions.

Pinhole Press has been featured in several media channels and blogs, including The Today Show, The Washington Post, Real Simple, and Martha Stewart Living. For more information, visit www.pinholepress.com or follow them on Instagram (@PinholePress).
Contact Information
Abby Tolbert
Pinhole Press
http://https://pinholepress.com/
(800) 404-9518

Online Web 2.0 Version
You can read the online version of this press release here.