Former Healthcare CIO David Chou Joins Constellation Research as Principal Analyst

Addressing Digital Transformation and Technology Advancements in the Healthcare Industry

SILICON VALLEY, Calif. (PRWEB) February 01, 2019 -- Constellation Research announced former healthcare CIO David Chou joined the company as vice president and principal analyst to research and advise healthcare institutions and practitioners on how to maximize their technology investments while digitally transforming their operations. He will focus his analysis on the intersection of the healthcare systems’ stringent processes and regulations and the transformational power of technology. The appointment of Chou reinforces Constellation’s ongoing commitment to providing strategic guidance with practical understanding in industries impacted by digital disruption.

With nearly 20 years of experience as a senior IT executive across various health systems, Chou brings a CIO’s practicality to his advisory practice on emerging technologies and disruptive innovation. He has held executive roles with the Cleveland Clinic, Children's Mercy Hospital, University of Mississippi Medical Center, AHMC Healthcare, Prime Healthcare, and has advised many academic medical centers and healthcare startups. His expertise is helping a health system transition toward becoming a digital enterprise, and he has worked on building a digital hospital from the ground up and also turned financially distressed health systems profitable with the use of technology.

Chou will initially cover big themes around the new digital enterprise for Healthcare, how to build a playbook for leading innovation at the C-Level, and making an enterprise-wide technology investment and how to avoid common mistakes.

“We have yet to realize the potential of digital transformation in the healthcare space. The key is understanding how an organization takes the innovation from concept to operation,” said Chou. “Technology has to be at the core of every company. My motivation for joining Constellation is the opportunity to help CXOs and vendors refocus to make an impact together on creating a better healthcare industry.”

“We’re excited to bring on David Chou to begin coverage for one of the most important industry verticals. David’s expertise as a C-Level practitioner executing in the $3.5T U.S. Healthcare Industry is much needed as this sector represents 17.9% of the U.S. GDP,” said R “Ray” Wang, founder and CEO at Constellation Research. “His broad understanding of how exponential technology can be used to transform existing business models is key as this sector seeks cost savings to fund innovation. David has the industry expertise to bring together the ecosystem of change agents and innovative vendors who seek to craft a patient-centered approach to healthcare.”

About Constellation Research
As an award-winning, Silicon Valley-based strategic advisory and futurist analyst firm, Constellation Research serves as innovation advisors for leaders and organizations navigating the challenges of digital strategy, business-model disruption and digital transformation. Unlike legacy analyst firms, Constellation works closely with solution providers, partners, and its Constellation Executive Network of buy-side leaders, C-suite executives and board of directors to lead the way in disrupting technology and business research coverage areas and what clients need to achieve valuable business results.
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