Best DIY Reputation Management Tips That will Cost Nothing for 2019

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PHOENIX (PRWEB) February 01, 2019 -- So many individuals ask about how to fix or do their own personal reputation management. The answer is quite simple. It takes hard work, however, it can be done without spending a great deal of money.

The firm JW Maxx Solutions who recently celebrated its ten years in the field of corporate reputation management offers these helpful tips.

JW Maxx Solutions founder Walter Halicki explains, "Fixing your online reputation can be done yourself. However, the amount of work is intense."

The idea is to suppress the harmful content with positive media that will push down the negative posts that are affecting one's brand or good name.

How this is handled is by opening many sites around 15 or so such as Wordpress and Blogger and other social platforms. Facebook and Twitter are great, and video platforms like YouTube can also be added to the mix. The next step would be to create new and engaging content that is 100% original.

Imagine that one needs a defense surrounding them. One or two sites will simply not work.

Why is this, one might ask? The answer is simple Google, and other search engines have ten results.

The goal is to control all 10.

Posting content that one found online is merely stealing. If caught, the site can be removed and or even face litigation. So make sure everything that is written is at least 400 to 500 words or more and include eye-catching graphics.

The video aspect can be done using software to create videos, or one can use a smartphone and take short videos then upload them on Youtube.

Every site that has content must be optimized for the maximum effect otherwise it will never rank thus never gaining the momentum to suppress the negatives that are causing the issue.

JW Maxx Solutions has been a frontrunner as one of the most trusted online reputation management firms based in Phoenix Arizona.

The company has helped many control the way they appear online. In many cases, some individuals in need of online reputation management call for help.

We hope these handy tips can be used to help when working with a limited budget.
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