2019 Highmark Walk for a Healthy Community Registration Now Open

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PITTSBURGH (PRWEB) February 01, 2019 -- Highmark Inc. and community members will once again come together across Pennsylvania and Delaware to raise money for the 214 local nonprofit health and human services organizations participating in the annual Highmark Walk for a Healthy Community.

Online registration for the walk is now open, so participants can take their first step towards completing this year's walk by registering today.

The Highmark Walk for a Healthy Community, held annually throughout the region since 2003, has helped organizations collectively raise more than $13.6 million. Last year, nonprofits raised more than $1.5 million in Pittsburgh, Johnstown, Erie, Harrisburg, Lehigh Valley, Scranton/Wilkes-Barre, and Wilmington, Delaware.

Highmark organizes and underwrites all costs associated with the walk, while walkers select the participating nonprofit organization they wish to support. The nonprofits then keep 100 percent of the funds raised by their walkers.

“Each year, we are proud to see this walk continue to grow and support these outstanding organizations,” said Dan Onorato, executive vice president, Highmark Health. “The Highmark Walk for a Healthy Community continues to provide local nonprofits with a unique fundraising opportunity to build capacity for their mission, expand resources, and extend their work in the communities we serve.”

A 5K (3.1 mile) route and a one-mile fun walk (both are accessible for individuals with disabilities) are available, and pets on leashes are welcome. In addition to the walk, there will be entertainment, refreshments and prizes.

Walkers can register at the Highmark Walk for a Healthy Community website, where they can select their walk location and the participating nonprofit of their choice.

The locations, dates and participating nonprofits include:

Pittsburgh — Saturday, May 11 at Stage AE on the North Shore
View the nonprofits that will participate in Pittsburgh

Harrisburg — Saturday, May 18 at Harrisburg Area Community College
View the nonprofits that will participate in Harrisburg

Johnstown/Altoona — Saturday, May 18 at Peoples Natural Gas Field in Altoona
View the nonprofits that will participate in Johnstown/Altoona.

Lehigh Valley — Saturday, June 1 at DeSales University
View the nonprofits that will participate in Lehigh Valley

Erie — Saturday, June 1 at Presque Isle State Park, Beach 11
View the nonprofits that will participate in Erie

Wilmington, Del. — Saturday, June 8 at Frawley Stadium
View the nonprofits that will participate in Wilmington

Northeastern Pennsylvania — Saturday, June 15 at PNC Field in Moosic
View the nonprofits that will participate in Northeastern Pennsylvania

Onsite registration and check in for all walks begins at 7:45 a.m. The walks commence at 9:00 a.m., with a 5k and 1k route available.

To learn more about participating organizations and the Highmark Walk for a Healthy Community, visit www.walkforahealthycommunity.org

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About Highmark Inc.
Highmark Inc. and its health insurance subsidiaries and affiliates collectively are one of America’s largest health insurance organizations and together with its Blue-branded affiliates, collectively comprise the third-largest overall Blue Cross and Blue Shield-affiliated organization in the country based on capital. Highmark Inc. and its affiliates operate health insurance plans in Pennsylvania, Delaware and West Virginia that serve approximately 4.6 million members and hundreds of thousands of additional individuals through the BlueCard® program. Its diversified businesses serve group customer and individual needs across the United States through dental insurance, vision care and other related businesses. Highmark Inc. is an independent licensee of the Blue Cross and Blue Shield Association, an association of independent Blue Cross and Blue Shield companies. For more information, visit www.highmark.com.
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