Pixellot Recognized on 2019 Yahoo Sports Technology Awards’ Shortlist for Best Sports Broadcast

Pixellot Alongside Discovery & Eurosport, FIFA.TV, Sky Sports, Livelike VR, Fox Sports and BBC Sport in Trophy Contention

TEL AVIV and LONDON (PRWEB) February 05, 2019 -- On 30th January, the shortlist for the 2019 Yahoo Sports Technology Awards was revealed. Amongst the successful shortlistees was Pixellot, the leader in automatic sports production, whose work has been recognized in the Best Sports Broadcast (Single or Series) category.

Pixellot’s AI-driven technology automates the production workflow from the sporting ground to the end user. Utilizing an unmanned multi-camera device and a cloud-based AI, auto-production algorithms track the flow of play, update the scoreboard, identify highlights, and insert ads with zero human intervention. Pixellot then distributes the game footage across web and mobile platforms, empowering sports teams, leagues, and educational institutions to broadcast more content than ever before.

The Yahoo Sports Technology Awards is the leading global celebration of technology-led innovation across the international sports sector. Held annually as a competition to highlight outstanding advances in the industry, the Awards is run by the Sports Technology Awards Group and judged by over 40 leading influencers from the world of sport.

Rebecca Hopkins, Sports Technology Awards Group CEO, said ‘We are in the sixth cycle of the Yahoo Sports Technology Awards and this year’s entries, once again, push the boundaries of innovation across the sector. The shortlist highlights frontrunners in every area and proves that these Awards highlight the industry’s technical progress like no other. Every successful brand should be proud to have made it this far given the high standard of competition. We look forward to unveiling the winners on 2nd May in London.’

Pixellot CEO Alon Werber said, “We’re thrilled to be shortlisted in this prestigious category. It’s humbling to see Pixellot among the other great companies that are nominated with us. This acknowledgment proves that automatic sports production is no longer a futuristic promise. It’s a reality that is reshaping the way sports is delivered to millions of fans, athletes, and family members. Our systems currently broadcast more than 30,000 live hours of sports each month. Each Pixellot system means more women’s leagues, semi-professional clubs, and youth teams are reaching new fans”.

This year, once again, seeing fierce competition with entries representing 50 sports from 30 countries doing battle. The complete shortlist sees NASCAR, Hawk-Eye, Sky and FIFA, STATSports and SIS Pitches lining up to take the silverware. The 2019 ceremony will be hosted at the Roundhouse, London, on May 2nd, an experience enjoyed by leading industry figures, innovators and international athletes, who will be flying in from around the world for the event. Tickets are available through the Group’s Global Ticketing Partner, Ticketmaster Sport, on its Universe platform.

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About The Yahoo Sports Technology Awards
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About Pixellot
Pixellot offers automated sports production solutions that provide affordable alternatives to traditional video capture, production, and distribution systems for professional and semi-professional sports events. Founded in 2013, Pixellot’s AI technology solution streamlines production workflow by deploying an unmanned multi-camera system in a fixed location, with additional angles as required, to cover the entire field, offering a stitched panoramic image. Advanced algorithms enable automatic coverage of the flow of play and generate highlights. Pixellot systems are deployed by broadcasters, production companies, clubs, federations, universities, high schools, sports portals, and coaching solution providers around the globe.

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