RBMA Introduces Business Excellence Program to Recognize Leading Radiology Practices

The new recognition will help physicians and patients identify radiology practices that have demonstrated a commitment to quality at its highest level.

FAIRFAX, Va. (PRWEB) February 07, 2019 -- In order to better serve the public and Radiology Business Management Association members, the RBMA is introducing a new national recognition in the field of radiology.

The RBMA Business Excellence Program certifies that a radiology practice holding this recognition is not only in good standing as an active member of the RBMA but has also committed to training on the latest advancements in care quality, patient satisfaction, business management and regulatory compliance. Only RBMA member organizations that send at least one representative to the RBMA’s annual educational meeting, PaRADigm, may earn the seal of Business Excellence.

“Radiologists and technologists deciding the best place to practice, patients wanting the best possible medical imaging, physicians who order radiology tests and procedures, and many more groups have told us about the confusion they sometimes face determining which radiology practice to work with” says RBMA Executive Director Bob Still, FRBMA. “As the nation’s leading professional organization for radiology business management, we realized that we have an excellent opportunity to help clear up some of this confusion while at the same time letting our most active members shine for the extra effort they put into advancing quality and expertise in the business of radiology.”

The RBMA will award the first Business Excellence-recognized practices in April 2019. The practices will be listed on signage at the PaRADigm conference and on the RBMA website. In addition, practices with the Business Excellence seal will be able to display a certificate and window decal in their office, and have an electronic badge added to their business website.

Existing and new RBMA members have until April 14, the start of the four-day PaRADigm conference, to earn the seal of Business Excellence recognition. To learn more about the Business Excellence Program and send a representative to PaRADigm, visit www.rbma.org/Annual/Register/Business_Excellence_Program.

“Active RBMA members who make a special commitment to business excellence, the RBMA motto of progress through sharing, and to advancing the business of radiology really do stand apart,” Still said. “With the Business Excellence Program, we will help others see which practices are leaders are in their local markets.”

About RBMA

Founded in 1968, the Radiology Business Management Association is a national not-for-profit association providing members with applied business information and intelligence applicable in any radiology setting. RBMA represents more than 2,300 radiology practice managers and other radiology business professionals. Its aggregate influence extends to more than 24,000 radiologic technologists and 26,000 administrative staff and physicians. RBMA is the leading professional organization for radiology business management and is recognized for its radiology-specific educational programs, products and services, publications and data.
resources and solutions RBMA offers its members and the broader health care community are helping to shape the profession’s future.
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