The Wall Street Technology Association (WSTA) to Hold “Workplace of the Future: Driving Hyper Productivity” Panel Discussion in NYC for the Financial Industry

The Wall Street Technology Association (WSTA®), a not-for-profit organization that provides financial IT professionals a forum to learn from and connect with each other, will host a panel discussion on “Workplace of the Future: Driving Hyper Productivity” on February 20, 2019 in NYC.

NEW YORK (PRWEB) February 14, 2019 -- The Wall Street Technology Association (WSTA®), a not-for-profit organization that provides financial IT professionals a forum to learn from and connect with each other, will host a panel discussion on “Workplace of the Future: Driving Hyper Productivity” on February 20, 2019 in NYC. Panel Sponsors include: MediaPlatform, Slack, and Zoom Video Communications and Breakfast Sponsor: LoopUp. Johna Till Johnson, CEO & Founder, Nemertes Research will provide industry perspectives and moderate the discussion. For more information, please visit: https://www.wsta.org/events/event/workplace-of-the-future-driving-hyper-productivity/

“Both the nature of work, and the tools we’re using to do it, are changing dramatically,” says Johna Till Johnson, CEO of Nemertes Research and WSTA content committee chair. “Next-generation collaboration tools are removing the barrier of distance, and cloud-based collaboration is an if, not a when, for most financial services firms. But to leverage these tools effectively, enterprise technologists need to think strategically.”

Panel Discussion Overview

Next-generation messaging. Videoconferencing. Application and information-sharing. Office spaces designed to be as smart and virtual as your increasingly millennial workforce. This panel session features industry experts focusing on the way we work today, and tomorrow.

We’ll cover emerging technologies in communications and collaboration. We’ll take a look at processes for supporting remote employees and smart buildings. And we’ll discuss the “softer” aspects as well: How financial firms can recruit, retain, and grow an increasingly virtual, multitalented workforce. How education and training need to evolve to help employees cope with increasing demands for technical expertise and business acumen.

You’ll walk away with actionable next steps for energizing and enabling your workforce of the future.

About the Wall Street Technology Association

The WSTA facilitates educational and networking events where members meet and exchange ideas and best practices that assist them in effectively capitalizing on technology advances in areas such as Cybersecurity, Analytics, Internet of Things (IoT), Artificial Intelligence (AI), Machine Learning (ML), Data Management, Cloud, Blockchain, Digital, Architecture, etc. and dealing with financial industry business challenges. Founded in 1967, the WSTA is a not-for-profit association with a long history of evolving to meet the needs of its members.

The WSTA hosts seminars, roundtables, panel discussions, and social events. These events offer many opportunities to stay on top of leading technologies, as well as network and share information with industry
colleagues. The WSTA’s educational Digital News provides additional content and information about the WSTA and industry-related activities. The website is a dynamic resource for keeping on top of the latest information and offers access to additional resources including webinars, white papers, blogs, videos, and information about other industry events.

Nemertes Research is a global research-based advisory and consulting firm that analyzes the business value of emerging technologies. Since 2002, we have provided strategic recommendations based on data-driven operational and business metrics to help organizations deliver successful technology transformation to employees and customers. Simply put: Nemertes’ better data helps clients make better decisions.

www.nemertes.com
Contact Information
Jo Ann Cooper
Wall Street Technology Association
+1 (732) 530-8808 Ext: 2

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