Luxury Brand – Exotics By Cedrick – Debuts Design Patent Snakeskin Outsole Heels During New York Fashion Week; Introduces VH1 Celebrity Partner, Men’s Shoes, & Handbags


NEW YORK (PRWEB) February 15, 2019 -- On Friday, February 8, 2019, luxury shoe brand, Exotics By Cedrick, debuted a collection of heels that feature a U.S. design patent for outsoles swathed in leather snakeskin and encrusted with Swarovski crystals during New York Fashion Week at Manhattan’s Crossing Art Chelsea Gallery. Recognized and listed by the Council of Fashion Designers of America, the one-of-a-kind “snake bottoms” presentation revealed an exclusive partnership with television personality, Duchess Lattimore, best known as a lead cast member of the hit VH1 network reality show, “Black Ink Crew.” For a limited time only, shoppers that visit Exotics By Cedrick’s website can enter promo code ‘DUTCH1’ to receive a 10% discount off their purchase of “The Duchess 1” boot. Pre-order* fall and winter styles for women and men, along with handbag accessories now at http://www.ExoticsByCedrick.com.

Following the red-carpet arrivals of reality television personalities from MTV, TLC, and VH1, along with athletes representing the Euro League, NFL, and NBA – it was announced that the Exotics By Cedrick brand was expanding to include both women’s handbags and high-end shoe styles for men before kicking off the intimate showcase.

“It feels great to work so hard and finally be afforded the platform to share my gift with people around the world,” said Cedrick McDonald, designer of Exotics By Cedrick. “My dream is for every woman to feel elegant while wearing a pair of EBC heels or carrying a unique handbag, and I want every man in our signature loafer styles to feel dapper.”

Exotics By Cedrick styles for women featured during New York Fashion Week presentation and available for pre-order* now include:
- Augustina – (Red/Beige Accents) 120 mm. Crocodile upper leather. Retail: $675
- Donatella – (Red or Gold) 115 mm. Sleek design stamped with a simple rose to signify timeless beauty and class. Retail: $625
- Ingrid – (Black) 100 mm. Strappy sandal with calf leather and transparent PVC straps. Retail: $675
- Lola – (Gold/Silver/Red) 100 mm. Chic sandal with scarf material that ties around the upper-calf. Retail: $850
- Regal Rachel – (White) 100 mm. Suede, mesh and patent leather sprinkled with crystals. Retail: $675
- Sasha – (White/Black/Red) 120 mm. Swathed in genuine fur and bold red heel to accessorize chic fall and winter looks. Retail: $825
- Swan Sandal – (Silver/Black) 100 mm. Inspired by the graceful bird of the same name includes masterful detail and design. Retail: $1,285
- The Dutchess 1 – (Black) 110 mm. Fitted thigh-high design with patented snakeskin pattern accents throughout. Retail: $1,295 (Promo Code: DUTCH1 for 10% Discount)

Exotics By Cedrick brand expansion teasers featured during New York Fashion Week and available for pre-order* now include:
- Angel Handbag – (Beige). Made of exotic leathers with a shiny brass handle and bold red accents; featuring...
the signature “snake bottom” print and coin purse. Retail: $875.

*All styles made in Italy. Pre-order ship dates; May 25, 2019; July 20, 2019 & August 1, 2019.

During the presentation, guests were treated to specialty rose-themed margarita cocktails provided by Pacu Tequila. Following the presentation, an exclusive VIP lounge hosted by media outlet The Quintessential Gentleman offered an opportunity for fashion and entertainment influencers to network while enjoying cocktails provided by Shinju Whisky.

Presentation styling partners included: Prentiss Anderson, Wardrobe; Emmy winner Jim Demarco, Makeup; and Christopher Hardwick; Hair.

Sponsors included: The Quintessential Gentleman; Italian Shoe Manufacturers LTD; Ride with Me TV; and Troy Liquor Bar.

Exotics By Cedrick luxury women’s shoes were also showcased during Oona Nicole’s Fashion Gallery New York Fashion Week presentation on Sunday, February 10, 2019.

Exotics By Cedrick social media: Instagram @snakebottoms; Facebook; @snakebottoms; and Twitter: @snakebottoms. Website: http://www.ExoticsByCedrick.com.

ABOUT Exotics by Cedrick
Exotics by Cedrick is a luxury shoe and accessories brand for women and men based in Tampa, Florida. Since inception in 2016, the brand has become best known for its signature design patent featuring a snakeskin outsole encrusted with Swarovski Crystals. Designed by Cedrick McDonald, Exotics By Cedrick donates a percentage of sales to HIV/AIDS awareness and research. Website: http://exoticsbycedrick.com.
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