Financial Poise™ Announces "Raising Capital - Negotiating with Potential Investors," a New Webinar Premiering February 19th at 3:00 PM CST through West LegalEdcenter™

This webinar is co-produced by West LegalEdCenter™ and part of "The Start-Up / Small Business Advisor" series. It will feature Chris Cahill (Lowis & Gellen LLC); Nick Petite (Vamonde); Alex Davie (Riggs Davie PLC); Andrew Stephenson (CrowdCheck); and Richard Swart (CrowdSmart).

CHICAGO (PRWEB) February 14, 2019 -- Every business needs capital (cash) to fund its activities, but not all capital is created equal. At the most macro level, a business can raise cash by selling equity or by borrowing (and these alternatives are not by any means mutually exclusive).

This webinar explains the different types of capital available to fund a startup; how to identify potential funding sources; how to evaluate competing funding proposals; and how to negotiate financing terms.

To learn more, click here.

The webinar will be available on-demand after its premiere. As with every Financial Poise Webinar, it will be an engaging and plain English conversation designed to entertain as it teaches.

About Financial Poise-
Financial Poise has one mission: to provide reliable plain English business, financial and legal education to investors, private business owners and executives, and their respective trusted advisors. Financial Poise content is created by seasoned, respected experts who are invited to join our Faculty only after being recommended by current Faculty Members. Our editorial staff then works to make sure all content is easily digestible. Financial Poise is a meritocracy; nobody can “buy” their way into the Financial Poise Faculty. Start learning today at https://www.financialpoise.com/
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