BabelBark® Partners with SmartTag™ to Reunite Lost Pets Quicker

BabelBark, Inc., a pet-related software developer, has announced its partnership with SmartTag, the leading provider of pet protection and identification products in North America, to put the most comprehensive pet recovery system available into the palms of every pet owner.

NEWTON, Mass. (PRWEB) February 14, 2019 -- According to the American Humane Association, more than 10 million dogs and cats are lost or stolen each year, with one in three pets becoming lost in their lifetime. BabelBark, Inc., a pet-related software developer, has announced its partnership with SmartTag, the leading provider of pet protection and identification products in North America, to put the most comprehensive pet recovery system available into the palms of every pet owner.

“Having our system powered by SmartTag will fuel confidence and security among our customers,” says Roy Stein, founder and CEO of BabelBark. “Our goal has always been to give pet owners all the vital information about their pet, but now, we actually can help reunite pets faster than ever before with our application.”

Today, 90 percent of all pets that are lost are recovered by a name tag or visual form of identification. With this partnership, pet owners receive a customized engraved pet tags for all pets to wear at all times.

The partnership allows BabelBark pet owners access to a dedicated 24/7 call center and emergency response team. This means that if a pet is lost, all local shelters, rescue groups, and veterinarian offices are immediately informed — like an “AMBER Alert” for animals. Finally, a pet’s microchip ID is automatically added to a permanent, national pet registration database.

This partnership has far reaching benefits. According to Stein, veterinarians, breeders and shelters will know the microchip is in the national pet registry and that animals also have a visual identification.

“We are excited to be partnering with a like-minded technology platform in the pet space. We have always prided ourselves in utilizing the best technologies available to reunite pets back home with their families as quickly and efficiently as possible, limiting the stress on all parties. We feel that BabelBark will make life easier for pet families, a common goal of ours,” says Tom Troiano, Director of SmartTag.

Pet owners will soon have access to these benefits. To learn more, visit BabelBark.

About BabelBark, Inc.
BabelBark is a unique digital platform dedicated to easily connecting families to the many facets of their pet’s life. The integrated app and software system helps pet parents better understand their dog or cat to provide them the happiest and healthiest life possible, while also helping pet businesses and veterinarians communicate directly to customers and clients. Ultimately, it means BabelBark can help connect the love for each pet while revolutionizing veterinary care and pet business models, giving pet parents a key tool they want — a digital and personal healthcare team. For more information, visit BabelBark, BizBark and BabelVet or email at info(at)babelbark(dot)com.

About SmartTag
SmartTag is a leader in companion animal identification, providing ID tags, microchips and microchip scanners, pet licensing programs, and lost and found pet recovery services to almost a million pets in North
America. SmartTag offers the best technology available today in microchips, including a read/write microchip that can be programmed with valuable information, getting the lost animal home safely and quickly. SmartTag also provides the best pet protection in visible ID tags today, with 24/7 live lost pet recovery services and a lost pet “Amber” alert service. For more information, visit IDtag.com or email info(at)IDtag(dot)com.
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