Strategic Financial Solutions Donates Over $1,000 to the American Heart Association in Honor of Heart Awareness Month

Strategic Financial Solutions held its third annual Carnation Donation event to raise money for the American Heart Association (AHA) in honor of Heart Awareness Month. The company announced that it would sell $3 carnations to employee-owners and all proceeds would go to the AHA. All the money raised will be used to help fund innovative research for new treatments, provide programs and services for survivors and their families, and help lower the risk of developing heart disease and stroke.

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“At our core, Strategic is dedicated to helping people everywhere. Heart disease is the number one killer worldwide which makes the American Heart Association such a worthy organization to fundraise for,” said CEO, Ryan Sasson. “Our continued efforts to make physical health as well as financial health a reality for all Americans is something that we are extremely proud of and something that we will continue to dedicate ourselves to.”

More than 300 carnations were purchased by the company’s employee-owners for this critical cause which helped the company raise over $1,000 for the American Heart Association. The AHA has grown into the nation’s oldest and largest voluntary organization dedicated to fighting heart disease and stroke.

“I am incredibly proud to work for a company that is so focused on helping people,” said HR Coordinator, Megan McEnroe. “It’s unique to work around people who take helping others so seriously. I see this every day at Strategic and am excited to be a part of it.”

About Strategic Financial Solutions

Strategic Financial Solutions, a proudly employee-owned company, is a leading financial services company that provides comprehensive debt relief solutions for people in difficult financial situations. Through its personalized, tailored approach that includes debt consolidation loans and debt resolution programs, Strategic Financial Solutions has successfully resolved more than a billion dollars in debt for over 100,000 clients. For the last three years, Strategic Financial Solutions has been ranked as one of the Best Companies to Work for in New York State. Strategic Financial Solutions was named by Crain’s New York Business to its Fast 50 Companies list. The company has also been recognized by the INC. 500 company as one of the fastest growing private companies in the United States. More information can be found at https://stratfs.com/.

Contact:
Gary Foodim
Senior Vice President of Marketing
Contact Information
Gary Foodim
Strategic Financial Solutions
http://https://stratfs.com
212-810-4544

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