StoriumEdu Launches Innovative Educational Game to Improve Student Writing Outcomes

New unique online game motivates students to write and builds creative confidence. Available immediately to teachers everywhere.

SAN JOSE, Calif. (PRWEB) February 16, 2019 -- StoriumEdu (http://storiumedu.com) announced today the launch of its namesake product, StoriumEdu, an online educational game that helps students build their writing skills, learn storytelling techniques, practice collaboration, and grow their creative confidence.

According to the Department of Education, a sobering 73% of U.S. students cannot write at their grade level. This crucial problem must be addressed in order to prepare students for a changing workplace that increasingly values 21st-century skills like communication, collaboration, and creativity.

StoriumEdu utilizes game concepts and mechanics inspired by popular tabletop, card, and video games — things that are familiar to most students of reading age and higher. These mechanics motivate, inspire, and steer students’ writing; help them overcome the dreaded “writer’s block”, aid them in building stories with clear structure and compelling characters; all while have fun along the way.

The result is an entirely new kind of game, and a groundbreaking application of game-based learning.

Teachers have successfully used StoriumEdu with students in the 3rd through 12th grades, in areas as diverse as language arts, ESL, creative writing, history, and social-emotional learning. A full 90% of teachers who’ve tried it report a notable impact on student writing motivation, and nearly 80% of students surveyed say it’s more fun than traditional writing exercises.

StoriumEdu was designed in partnership with the National Writing Project (http://nwp.org), the nation’s preeminent organization dedicated to improving student writing outcomes. Beta testing was conducted with over 100 teachers around the US and abroad, at all grade levels and across a wide range of subject areas.

StoriumEdu is available immediately. Interested teachers can sign-up for a thirty-day free trial by visiting http://storiumedu.com. Additional features and group discount pricing are available for schools and districts.

More information is available at http://storiumedu.com, including pricing, FAQs, videos, and brochures.
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Online Web 2.0 Version
You can read the online version of this press release here.