DXL Group Raises $1.2M for St. Jude Children’s Research Hospital® and Continues Its Long-Term Commitment to Raise $12M

DXL customers and associates donated to help end childhood cancer and other life-threatening diseases

CANTON, Mass. (PRWEB) February 15, 2019 -- Destination XL Group, Inc. (Nasdaq: DXLG), the leading retailer of men's XL apparel, achieved another milestone for the kids at St. Jude Children’s Research Hospital®. Now in its fourteenth year partnering with St. Jude for its Thanks and Giving® campaign, DXL Group exceeded its goal by 10%, raising over $1.2 million to support the St. Jude mission: Finding cures. Saving children.® DXL Group offered its associates and customers a variety of ways in which to support and donate to St. Jude in 2018, including its annual St. Jude Walk/Run to End Childhood Cancer, Father’s Day campaign and Thanks and Giving events.

“We are blessed to have the extraordinary support of DXL Group, its employees and customers during the St. Jude Thanks and Giving campaign,” said Marlo Thomas, National Outreach Director for St. Jude Children’s Research Hospital. “I am truly inspired by their passion and commitment to the children. Their amazing dedication allows St. Jude to focus on what matters most, saving the lives of precious children around the world.”

To date, DXL Group has raised nearly $12 million for St. Jude, thanks in large part to the tremendous support of its customers and associates. The passion DXL Group has for this amazing organization recently reached a whole new level two years ago in its commitment to raise $12 million for St. Jude within 10 years. This commitment includes having the name “DXL Men’s Apparel” attached to the Memphis-based hospital’s Light Microscopy Center. DXL Group has raised over $3.1 million towards its $12 million goal since committing to the Light Microscopy Center.

Reflecting on the past fourteen years since DXL joined forces with St. Jude Children’s Research Hospital, David Levin, Acting Chief Executive Officer at DXL Group, had this to say: “Our dedication and support to this life-saving mission has grown stronger each year. The uplifting stories of hope allow us to inspire both our employees, and store guests during the annual Thanks and Giving campaign. Our field and home office associates, along with our incredibly generous customers continue to break records year-after-year.” Levin added, “We are committed to supporting the work of St. Jude and won't stop until no child dies from cancer.”

To find your local DXL Men’s Apparel store, visit www.dxl.com. To learn more about the St. Jude Thanks and Giving® campaign or to make a donation, visit www.stjude.org or call 1-800-4STJUDE.

About Destination XL Group, Inc.
Destination XL Group, Inc. is the largest retailer of men’s apparel in sizes XL and up, with operations throughout the United States as well as in London, England and Ontario, Canada. In addition to DXL Men’s Apparel retail and outlet stores, subsidiaries of Destination XL Group, Inc. also operate Rochester Clothing stores, Casual Male XL retail and outlet stores, and e-commerce sites, including DXL.com and mobile site m.DestinationXL.com. DXL.com offers a multi-channel solution similar to the DXL store experience with the most extensive selection of online products available anywhere for the XL guy. The Company is headquartered in Canton, Massachusetts, and its common stock is listed on the NASDAQ Global Market under the symbol "DXLG." Sizes start at 38” waist and XL including tall sizes, plus shoe sizes 10-16, in widths to 4E. Follow
them on facebook.com/OfficialDXL, Twitter @DestinationXL and Instagram @destinationxl.

About St. Jude Children's Research Hospital®
St. Jude Children’s Research Hospital is leading the way the world understands, treats and defeats childhood cancer and other life-threatening diseases. Its purpose is clear: Finding cures. Saving children.® It is the only National Cancer Institute-designated Comprehensive Cancer Center devoted solely to children. Treatments invented at St. Jude have helped push the overall childhood cancer survival rate from 20 percent to more than 80 percent since the hospital opened more than 50 years ago. St. Jude won't stop until no child dies from cancer. St. Jude freely shares the discoveries it makes, and every child saved at St. Jude means doctors and scientists worldwide can use that knowledge to save thousands more children. Families never receive a bill from St. Jude for treatment, travel, housing or food – because all a family should worry about is helping their child live. Join the St. Jude mission by visiting stjude.org, liking St. Jude on Facebook, following St. Jude on Twitter and Instagram and subscribing to its YouTube channel.
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