Operation Minerva Rolls Out to Combat Deepfakes and Revenge Porn

Victims of Online Character Assassination Can Turn to New Service to Stop the Viral Spread of Doctored Videos

LOS ANGELES (PRWEB) February 15, 2019 -- Takedown Piracy, the leading firm dedicated to protecting content owners from the damaging effects of piracy, has just launched Operation Minerva, which was created to combat Deepfakes and revenge porn. This service is available now to anyone and everyone, persons of celebrity or non-celebrity status.

Operation Minerva, which is named after the Roman goddess of wisdom and strategic warfare, targets the makers of Deepfakes or those who digitally alter images or video of actual people onto copyrighted content (often of pornographic nature) in order to embarrass, extort, defraud or otherwise besmirch someone. It also targets those who traffic revenge porn or actual sex videos which they use to extort or cause damage to a person’s reputation.

"This is an opportunity for victims of nonconsensual pornography and deepfake abuse to use sophisticated tools to protect themselves, which is a critical advantage previously unavailable to our clients," said Adam Dodge, legal and technology director of Laura's House, a California-based domestic violence nonprofit that is collaborating with Operation Minerva.

As recently reported by CNN, Brookings and Fortune, sophisticated imaging tools and software have made the existence of Deepfake videos commonplace, targeting celebrities or those in the public eye. Today, anyone with a degree of understanding of these tools can manipulate content and insert anyone’s face to a seemingly realistic situation.

“We are pleased to present Operation Minerva, a much-needed service developed to combat the growing scourge of Deepfakes and revenge porn,” said Nate Glass, Takedown Piracy CEO. “The sophistication of computer software and imaging tools have given those with criminal intent a vehicle to spread lies, and otherwise assassinate the character of any person. Operation Minerva is designed to both detect, and stop the spread of doctored videos, or content published without consent, immediately.”

Revenge porn is also on the rise, which is genuine footage of people having sex that is published without their consent as a way to exact revenge, extort or humiliate them.

“Part of the problem has been that no one has been able to go after Deepfake videos because altering someone’s image isn’t necessarily illegal,” Glass said. “But because we also represent the copyright holders for content often altered by these violators, we are able to go after the criminals for copyright infringement, thus Operation Minerva is ideal for celebrities, politicians, professional athletes, and many others in the public eye.”

With its unique digital fingerprinting technology, Operation Minerva is able to identify Deepfakes and revenge porn on any of the video sharing sites they already monitor, including over 80 tube sites. If a Deepfake or revenge porn video is uploaded to a private, or non-monitored site, such as Vimeo, the victim can provide a link to the footage, and then once it has been digitally fingerprinted, it can be traced, and removed anywhere on the internet.
Many states have laws against revenge porn and those impacted by it are encouraged to contact an attorney in conjunction with retaining Operation Minerva.

Established in 2009, Takedown Piracy is the leading protector of digital copyright infringement. It currently represents more than 40 adult studios along with other firms, offering content owners the ability to protect their copyrighted property by aggressively identifying and removing pirated content. So far, an estimated 85 million infringements have been removed by Takedown Piracy, with an additional 2.5 million tube videos removed through digital fingerprinting to date.

Those interested in learning more about Operation Minerva may visit OperationMinerva.com or click here.

About Takedown Piracy:
Takedown Piracy is an anti-piracy service started in April of 2009. Seeing a demand that was not being met, Nate Glass started Takedown Piracy as a way for content owners to protect their content from the damaging effects of piracy. The success of Takedown Piracy earned the attention of a wide variety of content owners and Takedown Piracy now has clients in the fields of literature/e-book, movie studios, software publishers, documentary filmmakers and sports. The service offers copyright holders an affordable and highly effective means to fight back against content thieves. Copyright owners regardless of revenue can benefit from Glass’ expertise and passion for protecting content from copyright infringers. Takedown Piracy is online at TakedownPiracy.com.

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