Colonial Toyota Prepares for 2020 Models to Arrive at the Showroom

Automaker announces major changes for popular Tacoma and RAV4 platforms.

MILFORD, Conn. (PRWEB) February 15, 2019 -- February might be the shortest month of the year, but it’s also one of the most exciting. In addition to celebrating both Valentine’s Day and Presidents Days, February is also when the Chicago Auto Show takes place, which is the largest automotive exposition in the country. The gist of the auto show is that the world’s automakers come to the Windy City and show off their whole lineup as well as new models. Toyota is famous for making blockbuster announcements in Chicago, and the 2019 edition was no different. Colonial Toyota wants to take advantage of the flood of information coming from its manufacturing partner to make sure its customers know what they will be seeing at the dealership’s showroom later this year. Of all the automaker’s announcements, the displays for the 2020 Toyota Tacoma and 2020 Toyota RAV4 TRD Off-Road drew the most attention.

The Toyota Tacoma is one of the most popular midsize trucks in the global automotive industry. For several consecutive model years, the Tacoma has been praised for not only offering competitive performance and towing specifications, but the midsize Toyota pickup truck also boasts the class’ most reliable resale values. The 2020 Toyota Tacoma has picked up several technological upgrades for the upcoming model year.

When it’s available at the Colonial Toyota showroom, the 2020 Tacoma will feature the automaker’s latest connectivity technology. In addition to compatibility with Apple CarPlay™ and Amazon Alexa, the new Toyota Tacoma will finally also accommodate Android Auto™. This upgrade will effectively double the number of smartphones that it can work with.

Crossover SUVs are the most popular class of vehicles in the current automotive marketplace. At the top of the roster of new vehicles in the Colonial Toyota showroom is the Toyota RAV4. The automaker has taken the native capability of the platform and expanded it to be a strong performer in a more diverse set of environments. The 2020 Toyota RAV4 TRD Off-Road picks up a host of professional grade components, including its proprietary Multi-Terrain Select with separate modes for handling mud, sand, dirt, rocks and snow.

Potential buyers who are interested in the 2020 RAV4 TRD Off-Road will get the same 203-horsepower four-cylinder engine and will be able to tow up to 3,500 pounds when properly equipped.

Anyone can view the entire Colonial Toyota inventory by visiting the dealership’s website, www.colonialtoyotact.com. The showroom is located at 470 Boston Post Road, Milford, CT 06460. Customers can start the pre-ordering process for the 2020 Toyota Tacoma or 2020 Toyota RAV4 TRD Off-Road today with a Colonial Toyota product expert by calling, 203-403-6890.
Contact Information
Mike Bihary
Colonial Toyota
http://www.colonialtoyotact.com
203-286-5500

Online Web 2.0 Version
You can read the online version of this press release here.